

Always endeavoring to be responsive to changing needs of the community



Sierra Madre Public Library provides a welcoming environment and access to quality materials, technologies, and programs:

- Free Wi-Fi
- 55,474 Books
- 105 Periodical Subscriptions
- Weekly Preschool Storytimes
- Teen Book Club
- Adult Book Club
- One Book One City Event
- New Digital Storyboards
- Public Internet Computers
- Family Fun Programs
- Summer Reading Club for all ages
- Local History Resources
- eBooks
- Quiet Study Space

LIBRARY BOARD MEMBERS

- Rob Stockly, Chair
- Eugene Goss, Vice Chair
- Glenn Putnam, Trustee
- Pete Siberell, Trustee
- Barry Ziff, Trustee

STRATEGIC PLANNING COMMITTEE MEMBERS

- Elaine Aguilar, City Manager
- Erica Blodgett, Community Foundation
- Mary Carney, Women’s Club
- Linda Demmers, Library Consultant
- Fran Garbaccio, Senior Commission
- Susan Henderson, Kiwanis Club
- Shannon King, Library Volunteer
- Chris Koerber, City Councilman
- Carolyn Leach, Community Member
- Maya Ledesma, Community Member
- Kristin Naran, Sierra Madre Arts Council
- Rich Procter, Community Member
- Amy Putnam, President Sierra Madre Historical Preservation Society
- Glenn Putnam, Trustee
- Darlene Traxler, Friends Liaison
- Marianne Siberell, Community Member
- Norbert Sigrist, Community Member
- Carolyn Thomas, Library Director
- Meegan Tosh, Library Services Manager
- Barry Ziff, Trustee

SIERRA MADRE PUBLIC LIBRARY STRATEGIC PLAN 2014-2017

Dear Community Members:

The Sierra Madre Library Strategic Plan 2014-2017 has been carefully crafted to provide direction for the future of library services in our community. With the assistance of members from the community, elected officials, City staff, a community-wide survey, and a consultant, five goals were identified that will shape library services for the next few years.

We will be working together to meet these goals through objectives that are outlined within this brochure. Our library is a treasure and we invite you to visit the library, make use of our free services and programs, view the library as a place of discovery and, of course, find a good book to read.

See you in the library,

Carolyn Thomas
Library Director

Robert Stockly, Chair
Library Board of Trustees



SIERRA MADRE PUBLIC LIBRARY STRATEGIC PLAN GOALS AND OBJECTIVES 2014-2017

GOAL 1: Improve the public's awareness of library services, explore new ways of communicating with the community, and facilitate the public's access to information about library services.

- ✓ Develop marketing campaign to promote library services using print, online, and social media as marketing tools. **Completed 2/21/14**
- Evaluate, recommend and implement improvements to the Library Homepage which clearly publicize programs, collections, and services, and track usage.
- Implement ability to pay library fees online. **by 12/30/2015**
- Target outreach to local community groups, schools, neighborhoods to promote library services by engaging Trustees, Friends, and volunteers of all ages as library ambassadors.
- Update Trustee Bylaws to promote library advocacy.

GOAL 2: Seek stable sources of funding to sustain current levels of service, hours of operation, and programs.

- ✓ Submit annual budget request to support groups of the library (Friends, Community Foundation, etc.) to sustain collections, capital improvements, and programs. **Completed 6/30/2014**
- Identify unfunded library projects and priorities and seek fundraising opportunities to support projects. **by 12/30/2015**
- ✓ Secure funding for maintaining staffing levels for existing open hours. **Completed 6/30/2014**

GOAL 3: Expand and improve the use of new technologies to provide access to library materials, information about library services, and help customers connect to the digital world.

- Implement an updated ILS system. **by 12/30/2015 RFP in process**
- Explore RFID technology for cost savings and staff efficiency.
- ✓ Develop plan and timeline for posting city ordinances and resolutions online. **Completed 4/23/2014**
- Provide self-service options for many library services.
- ✓ Develop training plan for all staff to meet technological competencies. (Website moved to City Hall. July 2015) **Completed 12/30/2014**
- ✓ Identify and offer training opportunities to the public for accessing library materials. **Completed 12/30/2014**

GOAL 4: Provide a facility that is comfortable and welcoming, safe, energy efficient, accessible to all and well organized.

- Draft a Library Facilities Master Plan and obtain City Council approval to assess library structure and capital projects. **by 12/30/2015 in process**
- Install ADA accessible shelving throughout library.
- ✓ Develop a continuous weeding plan to ensure accessibility and usability of collection. **Completed 5/28/2014**
- Increase seating and study areas in facility.

GOAL 5: Develop collections that meet the community's needs including local history materials.

- ✓ Update Collection Development Policy to include all collections. **Completed 5/28/2014**
- ✓ Implement programs for all ages that promotes the library's collections. **Completed 6/30/2014**
- Expand and keep current eBook and technology collections.
- Develop two new local history categories per year for digital storyboards.
- Inventory Local History Collection including Rare books, California Collection and Archival material and improve access, both digitally and on-site.

SIERRA MADRE PUBLIC LIBRARY STRATEGIC PLAN is available online at: <http://www.cityofsierramadre.com/departments/library>



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meeting the challenges of the future

