

# Film Permit Application



**City of Sierra Madre**

Film Division  
 232 W. Sierra Madre Blvd.  
 Sierra Madre, California 91024  
 (626) 355-5278  
 www.cityofsierramadre.com

## COMPANY INFORMATION

COMPANY NAME SHEIN DISTRIBUTION CORPORATION	PROJECT TITLE SHEIN X MARCH
ADDRESS 757 S. ALAMEDA STREET, SUITE 220 LOS ANGELES, CA 90021	
PHONE NUMBER [REDACTED]	EMAIL [REDACTED]

## PERSONNEL INFORMATION

PROJECT MANAGER Gabriela Castro	PHONE NUMBER [REDACTED]
LOCATION MANAGER Gabriela Castro	PHONE NUMBER [REDACTED]
ASSISTANT DIRECTOR Jordan Johnson	PHONE NUMBER [REDACTED]
OTHER	PHONE NUMBER

## PRODUCTION INFORMATION

PRODUCTION DATES (To be covered by this permit, including prep and strike)	<del>Week of 2/21</del> 2/23/22	
PRODUCTION TYPE	<input type="checkbox"/> Television <input type="checkbox"/> Feature <input type="checkbox"/> Commercial <input type="checkbox"/> Music Video <input checked="" type="checkbox"/> Photography <input type="checkbox"/> Other	
TOTAL PERSONNEL (Cast and Crew)	19	
TOTAL VEHICLES AND EQUIPMENT	19	
EQUIPMENT DETAIL	Generators	0
	Cars	18
	Trucks	0
	RVs	0
	Tents (Additional permits may be needed as required in sections 105.6 & 105.7 CFC)	0
Others	1 van	

## INSURANCE

Insurance certificate must be issued in the minimum amount of \$1,000,000 naming the City of Sierra Madre as additional insured and underwritten by a company admitted as an insurance carrier in the State of California, and have a "BEST's" rating of at least A-VII.

INSURANCE COMPANY Great American E&S Insurance Co 37532	EXPIRATION DATE 08/05/2022
INSURANCE CERTIFICATE ATTACHED	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

## LOCATION SHOOT

Please give specifics about your shoot below. Attach sheets if more space is needed. You must include the addresses, nearest cross streets and telephone numbers of the filming locations. Also describe scenes to be filmed (including animals, pyrotechnics, interior, exterior and stunts.)

No activity is permitted prior to 7:00 am or later than 11:00 pm without consent from the City and 75% of the affected residents.

DATE	TIME	LOCATION	ACTIVITY	PREP / FILM / STRIKE
TBD 2/23	9am-6pm	89 Olive Ave. Sierra Madre, CA 91024	Still photoshoot with b-roll film	

### TRAFFIC / STREET CLOSURES

If filming is planned on City streets and / or City property, please attach the following:

1. A site plan showing locations of cast and crew, vehicles and the route to be traveled in order to film a scene.
2. A site plan for parking of production vehicles.

DESCRIBE NATURE OF STREET CLOSURE

N/A

PARKING LOCATION OF CAST AND CREW

N/A

### STUNTS / SPECIAL EFFECTS

If your project will involve stunts or special effects, please provide detailed information about specific plans.

N/A

ANIMALS TO BE USED

N/A

### PYROTECHNICS

PYROTECHNICS SPECIFICS

N/A

PYROTECHNICIAN

LICENSE NUMBER

HAZARDOUS MATERIALS TO BE USED

### FIRE EXTINGUISHERS

Minimum sized extinguisher – **2A:10BC**. All extinguishers must have been serviced within the past 12 months. Extinguishers must be located on all trucks, all generators and on the active set. Extinguisher accessibility (Remove from the inside of the generator and place on trailer). The entire film crew must be familiar with each extinguishers location and use. **Extinguishers required by this permit must be provided by production.**

### NOISE

The maximum level of decibel noise allowed will be established by the Police and Fire Department pursuant to the health and safety regulations and Sierra Madre Municipal Code.

ANTICIPATED DECIBEL LEVELS

N/A

### FILMING ACTIVITY

FILMING ACTIVITY NECESSARY AFTER 11:00 PM OR BEFORE 7:00 AM

Yes  No

Describe activity, number of personnel and type of equipment to be used between the 11:00 pm to 7:00 am hours and any lighting anticipated to be in the excess of two (2) lumens per square foot during each period.







# Film Permit Application Indemnification Agreement



City of Sierra Madre

Film Division

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Sierra Madre, CA 91024

(626) 355-5278

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## 1. INDEMNIFICATION

This INDEMNIFICATION AGREEMENT ("Agreement") is entered into by and between the City of Sierra Madre, a California municipal corporation ("City") and

SHEIN Distribution Corporation, ("Applicant").

City and Applicant are sometimes hereinafter individually referred to as "Party" and hereinafter collectively referred to as the "Parties."

## 2. RECITALS

- 2.1 Applicant desires to conduct activity within the City for which a City Film Permit is required, pursuant to Chapter 5.36 of the Sierra Madre Municipal Code.
- 2.2 Whenever a city allows activity within the city which disrupts the typical activity within the city, such as filming activity, cities can be exposed to additional legal risk.

**NOW, THEREFORE**, for and in consideration of the mutual covenants and conditions contained herein and in the City Film Permit, City and Applicant agree as follows:

## 3. Qualification as Indemnification Agreement

The City agrees that this agreement constitutes an indemnification agreement within the meaning of Sierra Madre Municipal Code section 5.36.120.

## 4. Indemnification

- 4.1 Broad Interpretation. The parties agree that City, its officers, agents, employees and designated volunteers should, to the fullest extent permitted by law, be protected from any and all loss, injury, damage, claim, lawsuit, cost, expense, reasonable attorneys' fees, litigation costs, or any other cost arising out of or in any way related to the performance under this Agreement, or in any way relating to filming activities authorized by Applicant, or in any way related to the processing or issuance of a City Film Permit, and any related legal requirements, such as environmental documentation. Accordingly, the provisions of this indemnity provision are intended by the parties to be interpreted and construed to provide the City with the fullest protection possible under the law. Applicant acknowledges that City would not enter into this Agreement or issue a City Film Permit in the absence of Applicant's commitment to indemnify and protect City as set forth herein.
- 4.2 Applicant Indemnifies, Holds Harmless and Defends. To the fullest extent permitted by law, Applicant shall indemnify, hold harmless and defend City, its officers, agents, employees and volunteers from and against any and all claims, losses, costs or expenses, including but not limited to damage due to death or injury to any person and injury to any property, resulting from or arising out of, or in any way relating to, filming activities within the City by Applicant or Applicant's agents, the processing or issuance of a City Film Permit, or any related legal requirements, such as environmental documentation. Such costs and expenses shall include reasonable attorneys' fees incurred by counsel of City's choice. Upon receipt of a claim or lawsuit, Applicant shall provide an advance deposit against defense fees and costs in a reasonable amount to be determined by the City in its discretion.
- 4.3 No Limit on City's Power. This agreement in no way limits the power of the City to make any determination pursuant to Chapter 5.36, including the denial, approval, or conditional approval of an application for a City Film Permit.



## 5. Mutual Cooperation

If any claim or action is brought against City relating to the actions of Applicant or any of its agents in connection with this Agreement, Applicant shall render or cause to be rendered any reasonable assistance that City may require.

## 6. Surviving Covenants

The parties agree that the covenants contained in Sections 4, 5 and 7 of this Agreement shall survive the expiration or termination of this Agreement.

## 7. General Provision

- 7.1 Use of Captions. The captions appearing at the start of any paragraph or heading in this Agreement, are descriptive only and for convenience in reference to this Agreement. Should there be any conflict between such heading, and the section or paragraph thereof at the head of which it appears, the section or paragraph thereof, as the case may be, shall control the construction of this Agreement. Masculine or feminine pronouns shall be substituted for the neuter form and vice versa, and the plural shall be substituted for the singular form and vice versa, in any place or places herein in which the context requires such substitution(s).
- 7.2 Limits on Waiver. The waiver by the parties of any breach of any term, covenant or condition herein contained shall not be deemed to be a waiver of such term, covenant or condition or of any subsequent breach of the same or any other term, covenant or condition herein contained. No term, covenant or condition of this Agreement shall be deemed to have been waived by the parties unless made in writing.
- 7.3 Cumulative Rights. Each right, power and remedy provided for herein or now or hereafter existing at law, in equity, by statute, or otherwise, shall be cumulative and shall be in addition to every other right, power, or remedy provided for herein or now or hereafter existing at law, in equity, by statute, or otherwise. The exercise, the commencement of the exercise, or the forbearance of the exercise by any party of any one or more of such rights, powers or remedies shall not preclude the simultaneous or later exercise by such party of any of all of such other rights, powers or remedies.
- 7.4 Enforcement of Terms. If legal action shall be necessary to enforce any term, covenant or condition herein contained, the party prevailing in such action, whether reduced to judgment or not, shall be entitled to its reasonable court costs, including accountants' fees, if any, and attorneys' fees expended in such action.
- 7.5 Sufficient Consideration. The parties agree that this agreement includes sufficient consideration to cause the agreement to be legally binding.
- 7.6 Severability. If any term or provision of this Agreement or the application thereof to any person or circumstance shall, to any extent, be invalid or unenforceable, then such term or provision shall be amended to, and solely to, the extent necessary to cure such invalidity or unenforceability, and in its amended form shall be enforceable. In such event, the remainder of this Agreement, or the application of such term or provision to persons or circumstances other than those as to which it is held invalid or unenforceable, shall not be affected thereby, and each term and provision of this Agreement shall be valid and be enforced to the fullest extent permitted by law.
- 7.7 California Law. This Agreement shall be governed and construed in accordance with the laws of the State of California. The venue for any litigation shall be Los Angeles County, California.
- 7.8 Entire Agreement. This instrument contains the entire Agreement between City and Applicant with respect to indemnification. No other prior oral or written agreements are binding upon the parties.
- 7.9 Counterparts. This Agreement may be executed in counterpart. Facsimile transmission of signature pages shall have the same force and effect as originals. The individuals executing this Agreement represent and warrant that he/she has the full authority to enter into this Agreement on behalf of the each party.

**TO EFFECTUATE THIS AGREEMENT**, the parties have caused their duly authorized representatives to execute this Agreement on the dates set forth below.

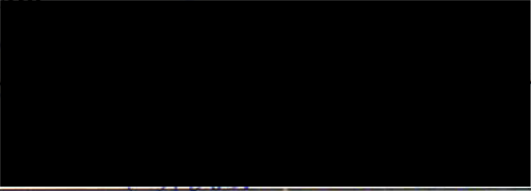
**"City"**

**City of Sierra Madre**

By:  \_\_\_\_\_  
Rebecca Silva Barron, Community Services Manager

Date: 2/17/2022

**"Applicant"**

 \_\_\_\_\_

By: \_\_\_\_\_  
Title: 2/23/22

Date: \_\_\_\_\_



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- 7.3 Cumulative Rights. Each right, power and remedy provided for herein or now or hereafter existing at law, in equity, by statute, or otherwise, shall be cumulative and shall be in addition to every other right, power, or remedy provided for herein or now or hereafter existing at law, in equity, by statute, or otherwise. The exercise, the commencement of the exercise, or the forbearance of the exercise by any party of any one or more of such rights, powers or remedies shall not preclude the simultaneous or later exercise by such party of any of all of such other rights, powers or remedies.
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#### **4. TRAFFIC CONTROL**

Streets may be blocked off for not more than 3 minute intervals, with a minimum of 5 minute intervals for vehicle and pedestrian passage with Police Department supervision. Any request for street closures must be reviewed and approved by SMPD and SMFD, Community Services Manager, Directors of Development Services and Public Works with signature approval submitted to the Film Coordinator. Sierra Madre Boulevard and Baldwin Avenue cannot be blocked during rush hour, 7AM-9:30AM and 2:30PM-4:30PM, as established by the Police Department.

#### **5. CITY OF SIERRA MADRE FIRE SAFETY OFFICER**

Sierra Madre Fire Safety Officers will be required for:

- A. Productions using pyrotechnic special effects as defined in California Health and Safety Code Section 12532 and other special effects such as flame bars, propane canons and other large fire scenes where flammable liquids and gases are used. A Sierra Madre Fire Safety Officer is required on set during rehearsal and filming for any of the stated effects, no exceptions.
- B. Productions which involve stunts. This may include pyrotechnic special effects, the use of helicopter, automobile crashes, chase scenes, body burns, and any type of jumps or leaps which involve automobiles, motorcycles, and people, simulated gunfire and squibs. A Sierra Madre Fire Safety Officer is required on set during rehearsal and filming for any of the stated effects and stunts, no exceptions.
- C. Productions using tents where the occupant load exceeds 500.
- D. Interior productions where generators, lights, and other filming equipment present a fire hazard and where set decorations, props, and equipment may obstruct exits, access ways, and other building fire protection systems.
- E. Interior and exterior productions which may cause the public to congregate and/or where the case and crew size affects safe egress. This may be exempted if the building is designed for assembly occupancies.
- F. Productions occurring in mountainous-brush or forest-covered lands where the potential for a brush fire exist or roads or trails traversing through such areas.

All other filming production requires a fire inspection as part of the City Film Permit, during inspection if the Fire Chief and/or his designee deem that a Fire Safety Officer is needed, production will cease until a Sierra Madre Fire Safety Officer is on scene, at the expense of the Production Company. All filming activities shall be reviewed on a case by case basis to determine the level of hazardousness and whether or not the production requires a Sierra Madre Fire Safety Officer or Fire Inspection.

#### **6. DOWNTOWN DISTRICT**

Sierra Madre's Downtown District includes Sierra Madre Blvd. from Sierra Place to Lima; and Baldwin Ave. from Suffolk to Highland. The following conditions are applicable to a City Film Permit for film activity in the Downtown District:

- A. Crew and cast parking may be restricted on Baldwin Ave. and Sierra Madre Blvd. A plan providing adequate parking must be submitted and approved by the City Film Coordinator.
- B. The film site must constantly be kept clean. Each Production Company must have its own trash receptacles, sufficient for all trash and recyclables. Trash receptacles must be obtained through Athens Waste Management, (888) 336-6100. Each company is responsible for removal of all trash and recyclables.

#### **7. FILM PRODUCTION HOURS OF OPERATION**

Except as otherwise stated herein, Film Activity may take place between the hours of 7:00 AM and 11:00 PM with 51% and for production during the hours of 11:00 PM and 7:00 AM, 75% approval must be obtained from all



the City's Risk Manager. Evidence of Worker's Compensation Insurance for all persons operating under a City Film Permit shall be provided as required by State law.

#### **14. INDEMNIFICATION**

The Production Company must submit with an application for a City Film Permit an indemnification agreement, on a form approved by the City Attorney, in which the Production Company agrees to defend, indemnify and hold harmless the City, its officers, agents, employees and volunteers from all claims and liability arising from or in connection with the Film Activity and the issuance of the City Film Permit.



# Film Permit Application Acknowledgement Form



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I, the undersigned as a representative for \_\_\_\_\_ (production company), understand the aforementioned Filming Regulations and furthermore understand that a Film Permit Application gives no assurance that a Film Permit will be issued to myself or the production company.

\_\_\_\_\_  
Signature

2/23/22  
Date

Gabriela Castro  
Printed Name

\_\_\_\_\_  
Mobile Phone Number