



City of Sierra Madre

Planning & Community Preservation Department
232 W. Sierra Madre Boulevard, Sierra Madre, CA 91024
626.355.7138

February 22, 2023

Kelly Rogers
RT Rogers Brewing Co.
38 E. Montecito Ave.
Sierra Madre, CA 91024

RE: Approval of Temporary Use Permit 23-05 (TUP 23-05)
A request to host 5th anniversary parking lot event

Please consider this letter as approval of your request for the subject Temporary Use Permit. The approved permit is for a food truck and live music event at the parking lot of 38 E. Montecito Ave. This event will take place on March 4, 2023, which includes set up and break down, between 12:00pm and 6:00pm.

This Temporary Use Permit is granted pursuant to the application submitted, the findings for approval and the conditions of approval on file with the Planning & Community Preservation Department.

Please call me with any questions (626) 355-7135 regarding this or any other matter.

Sincerely,

Vincent Gonzalez
Director of Planning & Community Preservation

Cc: Jose Reynoso, City Manager
Chris Cimino, Public Works Director
Henry Amos, Police Chief
Brent Bartlett, Fire Chief

Attachments:

1. Temporary Use Permit 23-05 Findings for Approval
2. Temporary Use Permit 23-05 Conditions of Approval

TEMPORARY USE PERMIT 23-05
RT Rogers Anniversary Event
38 E. Montecito Ave.

Findings for Approval

Pursuant to Sierra Madre Municipal Code Section 17.88.050(A), for applications for uses that do not have the purpose of engaging in constitutionally protected expression, temporary use permits may be approved pursuant to the provisions of this chapter only upon the making of the following findings:

1. **That the temporary use permit is compatible with the applicable provisions of this code;** in that the applicant has followed the procedures of the Temporary Use Permit process
2. **The temporary use will not conflict with the general plan;** in that the use is limited to four times per year and will not change the underlying land use of the site. To date, the location has not applied for temporary uses.
3. **The temporary use is a reasonable use of land given the purposes of the general plan, the land use designation and the zone in which the temporary use would be located;** in that the use is limited to four times per year and will not change the underlying land use of the site. Additionally, the conditions of approval require compliance with all other provisions of the Municipal Code.
4. **That the temporary use will not impede the reasonable use of land or the orderly development of land in the immediate vicinity;** in that the applicant has followed the procedures of the Temporary Use Permit process, including providing notice to neighboring residences, and the conditions of approval require compliance with all other provisions of the Municipal Code.
5. **That the temporary use will not endanger the public health, safety or welfare;** in that the conditions of approval require compliance with all provisions of the Municipal Code with regard to health, safety and welfare.
6. **The applicant has not violated a condition of a prior temporary use permit within a 24-month period;** there are no prior violations of conditions of a prior temporary use permit as this is the first application filed for RT Rogers Brewing Co. at 38 E. Montecito Ave., for an Anniversary Event within a 24-month period prior the proposed start date of the temporary use.

TEMPORARY USE PERMIT 23-05
RT Rogers Anniversary Event
38 E. Montecito Ave.

Conditions of Approval

1. The subject Temporary Use Permit is valid for **Saturday March 4, 2023, between Noon and 6:30 p.m.**
2. The applicant shall conform to all provisions of the Sierra Madre Municipal Code.
3. No materials used for the subject event shall be nailed or taped to any street tree or lamppost.
4. At the close of the event, the applicant shall remove and dispose of all materials used or associated with the subject event.
5. Any encroachment on public property, including the placement of signs or related merchandise, art work or related items, shall require approval by the Public Works Department in conjunction with the Department of Planning & Community Preservation.
6. Alcohol service shall **not** be permitted unless the proper Special Events permit is acquired from the Department of Alcoholic Beverage Control (ABC), **and** approval is granted by the Sierra Madre Police Department.
7. The alcohol service shall be served in distinctive cups (such as by color) in order to differentiate between the service of alcoholic and non-alcoholic beverages;
8. The applicant will be responsible for verification of identification to confirm legal drinking age, and provision of wristbands to those to whom alcohol may be served.
9. A minimum of one security guard provided by the applicant shall be on duty at all times and present in the area where alcohol is being served; it is also the responsibility of the security guard(s) to ensure that patrons do not leave the designated alcohol service area with any alcoholic beverage in an open container.
10. The security guards provided by the applicant shall be identifiable by marked uniform or dress.
11. All vendors shall obtain a one-day Business License with the City of Sierra Madre.
12. The applicant will notify all effected neighbors/tenants of the industrial complex located at 38 E. Montecito in advance of the event. The applicant will also provide signature confirmation of the agreement of the effected tenants of 38 E. Montecito.

(End of Conditions)