

# Film Permit Application



City of Sierra Madre

Film Division  
232 W. Sierra Madre Blvd.  
Sierra Madre, California 91024  
(626) 355-5278  
www.cityofsierramadre.com

## COMPANY INFORMATION

COMPANY NAME SIRENS DESIGN LLC	PROJECT TITLE HOUSE OF CB RIVIERA CAMPAIGN
ADDRESS 8448 MELROSE AVE WEST HOLLYWOOD CA 90069	
PHONE NUMBER [REDACTED]	EMAIL [REDACTED]

## PERSONNEL INFORMATION

PROJECT MANAGER JASMINE MELGAR	PHONE NUMBER [REDACTED]
LOCATION MANAGER [REDACTED]	PHONE NUMBER [REDACTED]
ASSISTANT DIRECTOR	PHONE NUMBER
OTHER	PHONE NUMBER

## PRODUCTION INFORMATION

PRODUCTION DATES (To be covered by this permit, including prep and strike) 03/21/2024		
PRODUCTION TYPE <input type="checkbox"/> Television <input type="checkbox"/> Feature <input type="checkbox"/> Commercial <input type="checkbox"/> Music Video <input checked="" type="checkbox"/> Photography <input type="checkbox"/> Other		
TOTAL PERSONNEL (Cast and Crew)	20	
TOTAL VEHICLES AND EQUIPMENT	15	
EQUIPMENT DETAIL	Generators	N/A
	Cars	15
	Trucks	N/A
	RVs	N/A
	Tents (Additional permits may be needed as required in sections 105.6 & 105.7 CFC)	N/A
Others	N/A	

## INSURANCE

INSURANCE COMPANY STATE FARM	EXPIRATION DATE
INSURANCE CERTIFICATE ATTACHED	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

## PRODUCTION LOCATION

Please give specifics about your shoot below. Attach sheets if more space is needed. You must include the addresses, nearest cross streets and telephone numbers of the filming locations. Also describe scenes to be filmed (including animals, pyrotechnics, interior, exterior and stunts.)

No activity is permitted prior to 7:00 am or later than 10:00 pm without consent from the City and 75% of the affected residents.

DATE	TIME	LOCATION	ACTIVITY	PREP / FILM / STRIKE
03/21/2024	8:00-18:00	SOL VILLA D'ORO	STILL PHOTOGRAPHY + B-ROLL	FILM

### TRAFFIC / STREET CLOSURES

If filming is planned on City streets and / or City property, please attach the following:

1. A site plan showing locations of cast and crew, vehicles and the route to be traveled in order to film a scene.
2. A site plan for parking of production vehicles.
3. A traffic study shall be prepared and submitted with the application for any street closure.

DESCRIBE NATURE OF STREET CLOSURE

N/A

PARKING LOCATION OF CAST AND CREW  
ON SITE

### STUNTS / SPECIAL EFFECTS

If your project will involve stunts or special effects, please provide detailed information about specific plans.

N/A

ANIMALS TO BE USED

N/A

### PYROTECHNICS

PYROTECHNICS SPECIFICS

N/A

PYROTECHNICIAN

LICENSE NUMBER

HAZARDOUS MATERIALS TO BE USED

### FIRE EXTINGUISHERS

Minimum sized extinguisher – **2A:10BC**. All extinguishers must have been serviced within the past 12 months. Extinguishers must be located on all trucks, all generators and on the active set. Extinguisher accessibility (Remove from the inside of the generator and place on trailer). The entire film crew must be familiar with each extinguishers location and use. **Extinguishers required by this permit must be provided by production.**

### NOISE

The maximum level of decibel noise allowed will be established by SMMC Chapter 9.32.

ANTICIPATED DECIBEL LEVELS

### PRODUCTION ACTIVITY

FILMING ACTIVITY NECESSARY AFTER 10:00 PM OR BEFORE 7:00 AM

Yes

No

Describe activity, number of personnel and type of equipment to be used between the 10:00 pm to 7:00 am hours and any lighting anticipated to be in the excess of two (2) lumens per square foot during each period.



Applicant agrees to all the terms and conditions of this permit including provisions listed at the bottom of this form and any attachments. Applicant agrees to indemnify, hold harmless and defend the City and its officers from any and all liability and charges for charges proximately resulting from the operations of the company and its officers, employees and contractees under this permit. The Applicant also agrees to be liable to the city for all damages to public property resulting from the operations of the company and its officers, employees and contractees under this permit and pay to the City on demand, the cost of all repairs to public property made necessary by any operation

SIGNATURE OF 

03/06/2024  
DATE

SIRENS DESIGN LLC  
REPRESENTATIVE OF (COMPANY NAME)

**OFFICE USE ONLY**

PERMIT NUMBER GRANTED 2324-05 DATE OF ISSUANCE 3/19/24

ISSUED BY \_\_\_\_\_ TITLE Film Coordinator

FEES	Permit Fee	\$ 321	x	1 days	=	\$ 321
	Fire <del>Personnel</del> Permit	\$ 39	x	hours	=	\$ 39
	Police Personnel	\$ 0	x	0 hours	=	\$ 0
	Film Monitor	\$ 0	x	0 hours	=	\$ 0
	Business License <u>(Pending) sm</u>	\$ 42			=	\$ 42
	Deposit	\$ 2386			=	\$ 2386
	Other	\$			=	\$
	<b>Total</b>					

APPROVALS	Fire Department	
	Police Department	
	Community Services Manager	
	Film Coordinator	
	Public Works Department	

OTHER CONDITIONS \_\_\_\_\_

REQUIRED DOCUMENTS	Film Application	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
	Acknowledgment Form	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
	Signature Sheet	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
	Invoice	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
	Site Maps	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
	Special Conditions	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
	Certificate of Insurance	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
	Indemnification Agreement	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

This permit will be effective 3/21/24 through 3/21/24