



# *City of Sierra Madre*

*Film Division*

*232 W. Sierra Madre Boulevard, Sierra Madre, CA 91024*

*phone 626.355.7135*

**DATE:** April 18, 2024

**TO:** Justin Duncan, Location Manager "A Big Bold Beautiful Journey"

**FROM:** Lawren Heinz, Film Coordinator

**CC:** Jose Reynoso, City Manager  
Laura Aguilar, Deputy City Manager  
Gus Barrientos, Police Chief  
Henry Amos, Police Captain  
Brent Bartlett, Fire Chief  
David Gacad, Fire Captain  
Arnulfo Yanez, Public Works Director  
Greg Silva, Code Enforcement

**SUBJECT:** Film Permit 2324-5, A Big Bold Beautiful Journey

---

Please consider this letter as approval of your Film Permit Application. The approved permit is for Big Bold Beautiful LLC, for the production of "A Big Bold Beautiful Journey". This event will take place at **99 W. Mira Monte Ave. April 25 between 10:00am-12:00am and April 26 between 11:00am-2:00am**. Prep days will be April 22-24, 2024 between 7:00am-7:00pm. Strike will be April 29-30 between 7:00am-7:00pm. Parking has not been approved to be on Auburn or Olive. **It will also take place at 200 N. Michillinda Ave. on April 29 & 30 between 10:00am-12:00am, May 1-3 between 5:00pm-7:00am**. Prep will be April 21-25 & 28 7:00am-7:00pm and strike May 4, 6 & 7 between 7:00am-7:00pm. An FSO and Film Monitor will be on site for both locations and an SMPD Officer will be at 200 N. Michillinda Ave for May 1-3. Parking at 200 N. Michillinda will be on site, no street work or parking has been approved. There will be simulated rain with interior and exterior scenes.

This Film Permit is granted pursuant to the application submitted on file with the Film Division and subject to the following Conditions of Approval:

### Conditions of Approval

1. The subject Film Permit is valid for Sunday, April 21-May 7, 2024 including prep/film/strike days at two locations.
2. Filming shall take place between the hours 1000-0700.
3. The applicant shall conform to all provisions of the Sierra Madre Municipal Code.
4. No materials used for the subject event shall be nailed or taped to any street tree or lamppost.
5. At the close of the filming, the applicant shall remove and dispose of all materials used or associated with the subject event.

Please call me with any questions (626)355-5278 x 704 regarding this or any other matter.