

3. Project Description

3.1 PROJECT LOCATION

The city is in the foothills of the San Gabriel Valley below the southern edge of the Angeles National Forest, approximately 17 miles northeast of downtown Los Angeles at the base of the San Gabriel Mountains (see Figure 3-1, *Regional Location*). The city is in the central region of Los Angeles County and is bounded by the cities of Arcadia to the east and south and Pasadena to the west and the Angeles National Forest to the north (see Figure 3-1). As shown in Figure 3-2, *Citywide Aerial*, the city is generally bounded by Orange Grove Avenue on the south, Michillinda Avenue on the west, Santa Anita Avenue on the east, and the San Gabriel Mountains to the north. The nearest major transportation corridor to the city is Interstate 210 (I-210), which runs in an east-west direction through the city of Arcadia approximately one-half mile south of the City limits and serves as the gateway connector to the regional freeway network for residents of Sierra Madre. No interstate or state route crosses the city's boundaries (see Figures 3-1 and 3-2).

3.2 VISION AND GUIDING PRINCIPLES

The following vision and guiding principles were established for the Sierra Madre General Plan Update (General Plan Update or Proposed Project) and will aid decision makers in their review of the project and associated environmental impacts. These vision and guiding principles are based on the Vision and Guiding Principles that were developed by the City's General Plan Steering Committee, Planning Commission, and City Council with input from the community.

- Preserve and sustain Sierra Madre's distinctive character as a historic small town nestled in the foothills, but within a major metropolitan area.
- Ensure that Sierra Madre is a safe, vibrant place to live, work and visit by providing City services that match the needs of the community and promote community engagement.
- Protect and be responsible stewards of the neighboring San Gabriel Mountain Foothills' wildlife, forest, open space, watershed and all other natural resources.
- Promote and develop a strong, diversified local economy and a thriving town center, consistent with the needs of the community.
- Ensure development is done in harmony with its neighborhood, while maintaining the character of the town and without unduly burdening existing City services and infrastructure or impacting the environment.

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3.3 PROJECT CHARACTERISTICS

“Project,” as defined by the CEQA Guidelines, means “the whole of an action, which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, and that is any of the following: (1)...enactment and amendment of zoning ordinances, and the adoption and amendment of local General Plans or elements thereof pursuant to Government Code Sections 65100-65700.” (14 Cal. Code of Reg. 15378[a])

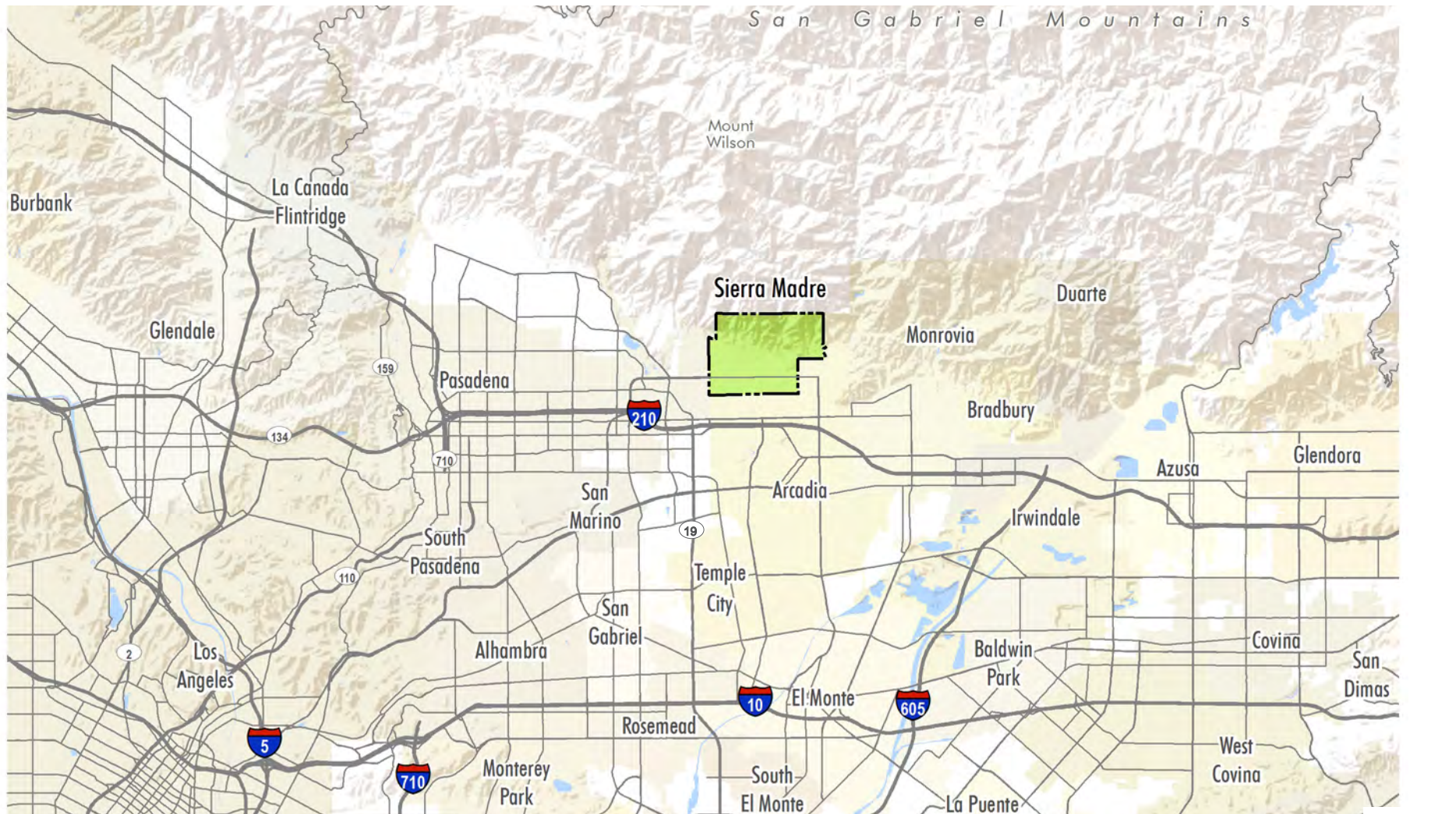
3.3.1 Current General Plan

The current Sierra Madre General Plan was adopted on June 11, 1996, and contains four elements, each with a series of sections or topics related to the element. Per California Government Code Section 65300, there are seven mandatory elements of a general plan—land use, housing, circulation, open space, conservation, noise, and safety. The law does not require that these elements be organized in a particular fashion, and it allows for additional elements as the jurisdiction deems necessary to address local needs and objectives. Table 3-1 lists Sierra Madre’s General Plan elements (which are outlined as chapters) with a cross reference to the seven state-required elements.

Table 3-1 Current General Plan Elements

Sierra Madre General Plan Elements	State Mandated Elements
Chapter One: Land Use	
Section One: Land Use Designations Section Two: Historic Preservation Section Three: Housing Section Four: Economic Development Section Five: Circulation	Land Use, Open Space, Housing, and Circulation
Chapter Two: Resource Management	
Section One: Hillside Preservation Section Two: Tree Preservation Section Three: Water Resources Section Four: Waste Management and Recycling Section Five: Air Quality	Conservation and Open Space
Chapter Three: Hazard Prevention	
Section One: Fire Safety Section Two: Flood/Landslide Section Three: Seismic Safety Section Four: Noise	Safety
Chapter Four: Community Services	
Section One: Law Enforcement Section Two: Parks, Recreation and Senior Services Section Three: Library Services Section Four: Community Cultural and Special Events Section Five: Transit Services Section Six: Public Services	Safety, Open Space, and Circulation

Figure 3-1 - Regional Location
3. Project Description



Source: ESRI, 2015

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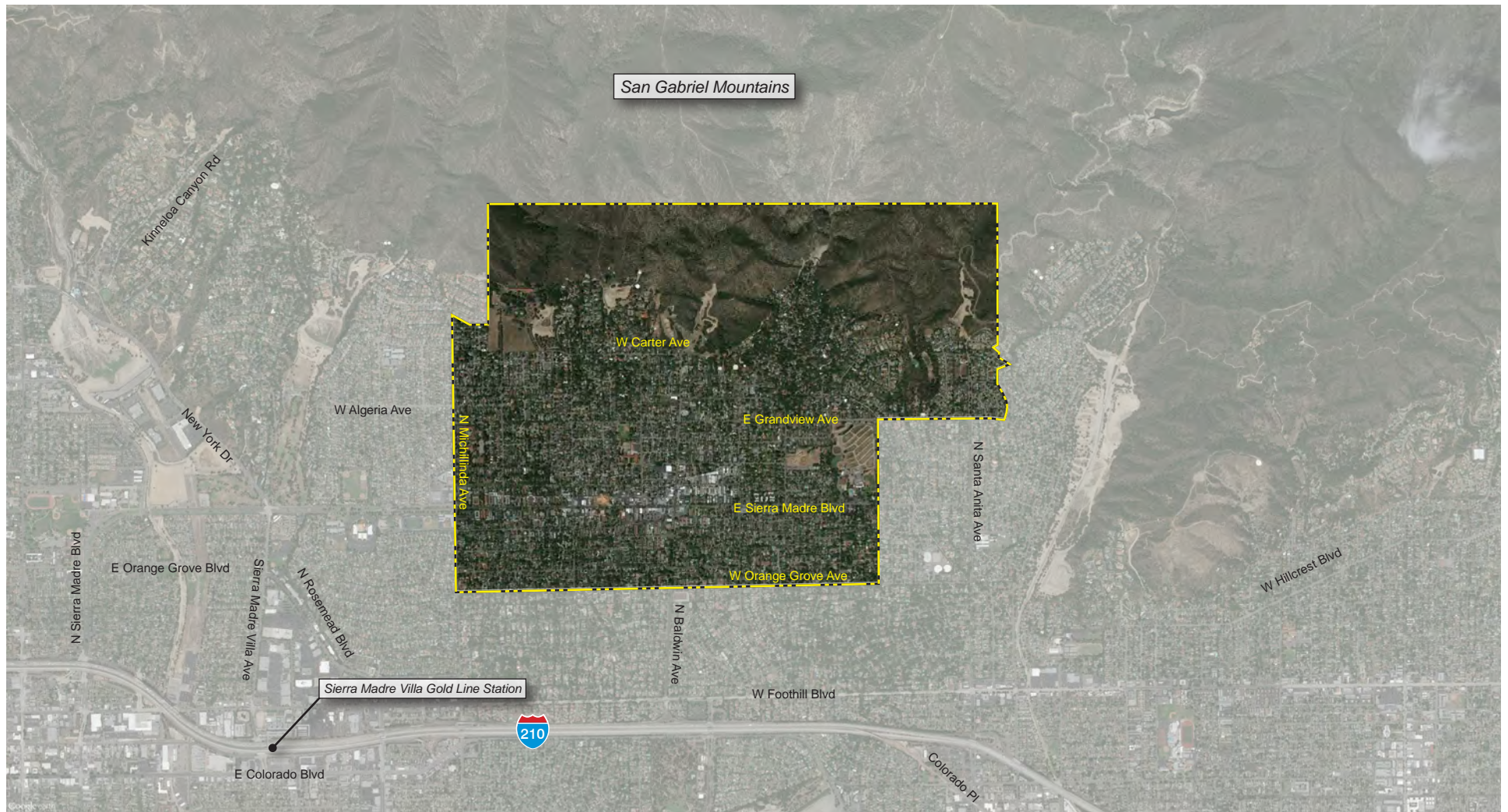


PlaceWorks

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Figure 3-2 - Citywide Aerial
3. Project Description



City Boundary

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Source: Google Earth Pro, 2014

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Existing Land Uses

The city comprises 1,882 acres (2.94 square miles). There are three distinct geographic patterns/areas in the city—the foothill slope, canyon (known as the Sierra Madre Canyon or The Canyon), and hillside. Two-thirds of the city is within the foothill slope area, which is the “developable” area of the city and is largely developed. Sierra Madre is an established, built-out community with just a handful of vacant parcels remaining.

The city’s land use pattern is well established and not likely to change over time. As shown in Figure 3-3, *Existing Land Uses*, the predominant land use in the city is residential, consisting of low, medium, and medium-high density residential. The majority of low- and medium-density residential occurs in the foothill slope area; however, there is some low- and medium-density residential within the canyon and along the hillside areas. The majority of the medium-high density residential is located around the downtown area near Baldwin Avenue, Sierra Madre Boulevard and adjacent streets; however, there is some medium-high density residential along the foothill slope, along Sierra Madre Boulevard.

Other land uses in the city include commercial, light manufacturing, mixed use, institutional, civic uses, public schools, and open space and parks. As shown in Figure 3-3, the majority of the institutional/civic/park uses, as well as the city’s open space areas, occur north of Sierra Madre Boulevard. Open space is the most prominent nonresidential land use, with institutional uses making up the third largest area of land (see Figure 3-3). Institutional uses are generally mixed within the residential and commercial areas. Most institutional uses are old and well established in the city. All of the city’s commercial uses (e.g., retail, professional office, and neighborhood services) are in the downtown area of the city, concentrated along Sierra Madre Boulevard, Baldwin Avenue, and adjacent smaller streets (see Figure 3-3). There are a few mixed-use parcels consisting of both residential and commercial uses in and around the city’s downtown area, mostly on Sierra Madre Boulevard and Baldwin Avenue. Mixed-use buildings include the Renaissance Plaza and the former Hotel Shirley, both of which contain a mix of office, retail and residential uses, and a live/work building on East Montecito Avenue. There is also an old established manufacturing area in the city along East Montecito Avenue, which includes a mix of single-family residences; warehouses, office spaces, artist studios, and one complex of live-work condominiums.

As of 2013 (existing conditions¹), approximately 11,030 people called Sierra Madre home, and approximately 1,541 people were employed by businesses in Sierra Madre. The city is comprised of 5,118 residential units and 1,012,836 square feet of nonresidential uses (nonresidential square footage includes the building space of all three nonresidential land use categories in the city, which include commercial, light manufacturing, and institutional)².

¹ Per the CEQA Guidelines, existing conditions (also known as “baseline”) are the conditions that exist at the time of the release of the Notice of Preparation (NOP, provided as Appendix A), which was September 23, 2013, for the General Plan Update.

² Existing number of residential units is based on 2013 projection numbers from the California Department of Finance (DOF 2014); existing population is based on 2013 projection numbers from the California Department of Housing (DOF 2014); existing nonresidential square footage is based on the Los Angeles County Assessor data; existing employment number is based on the worker-per-thousand-square-feet of building square footage generation numbers developed by PlaceWorks and Fehr & Peers.

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Current General Plan Land Use Designations

Table 3-2 presents a breakdown of current General Plan land use designations in Sierra Madre, while Figure 3-4, *Current Land Use Map*, shows the location and distribution of current land use designations. As shown in Table 3-2 and Figure 3-4, 11 land use designations plus the Measure V³ area boundary currently regulate development in the city.

Table 3-2 Current General Plan Land Use Designations

Land Use Designation	Acres	Percentage of Total
Residential		
Hillside (H)	501.98	26.7
Residential Canyon (RC)	83.11	4.4
Residential Low Density (RL)	777.86	41.3
Residential Medium Density (RM)	38.01	2.0
Residential Medium High Density (RH)	77.81	4.1
Residential Entrepreneur (RE)	18.02	1.0
Subtotal	1,496.79	79.5
Commercial and Mixed Use		
Commercial (C)	23.32	1.2
Artisan Mixed Use (AMU)	8.99	0.5
Subtotal	32.31	1.7
Public, Institutional and Open Space		
Municipal (M)	44.52	2.4
Institutional (I)	87.10	4.6
Open Space (OS)	— ¹	—
Subtotal	131.62	7.0
Right-of-Way		
Right-of-Way	221.29	11.8
Subtotal	221.29	11.8
TOTAL	1,882	100

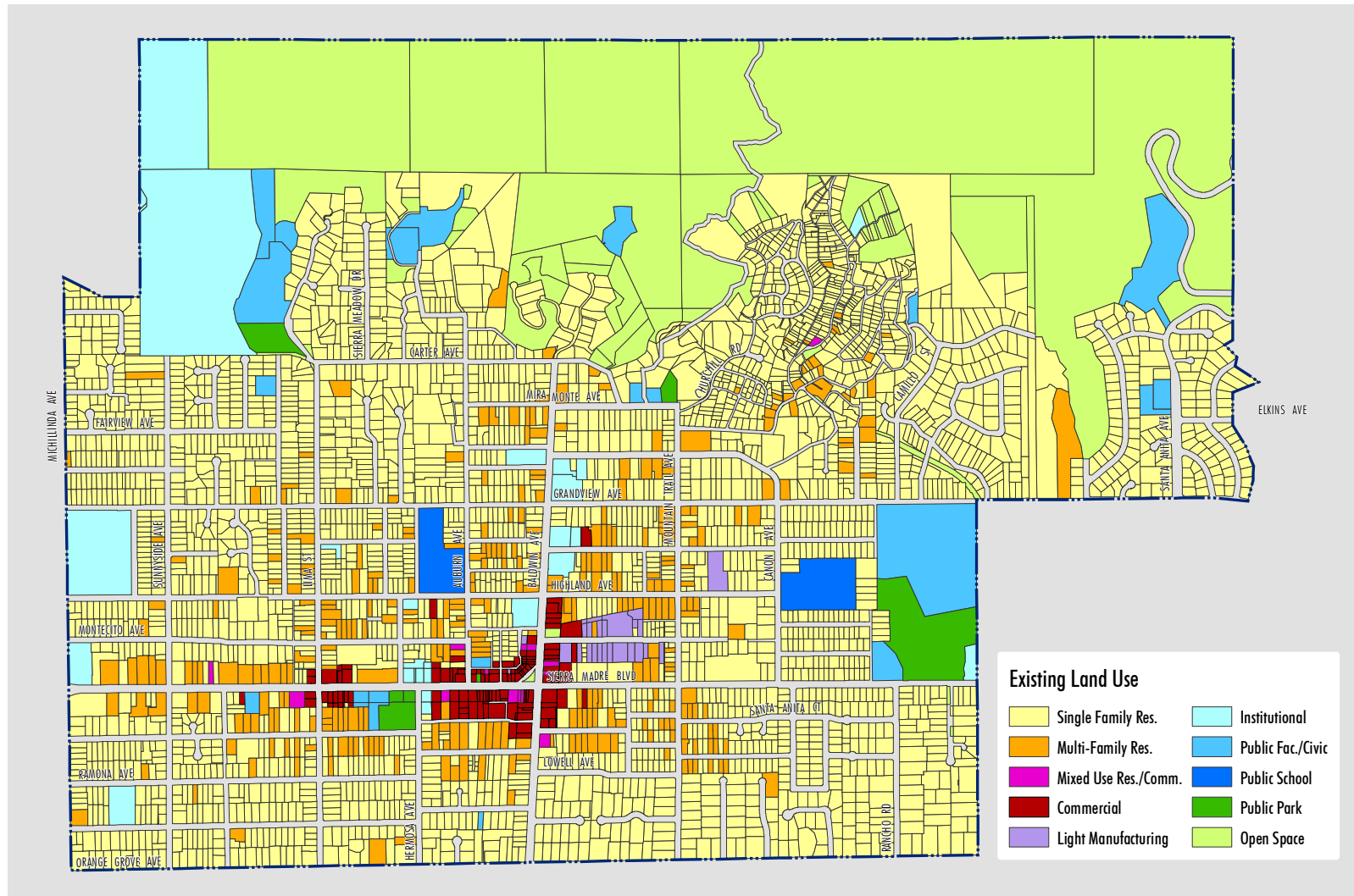
Notes:

¹ The acreage of the Open Space is not provided as this land use designation functions as an overlay, which permits certain land uses in addition to those of the underlying Hillside land use designation; the acreage of the underlying land use designation has already been accounted for under the Hillside acreage.

As shown in Table 3-2 and Figure 3-4, the predominant land use designation in Sierra Madre is residential, comprising approximately 80 percent of the land in the city. Of that, approximately 41 percent is Residential Low Density, approximately 2 percent is Residential Medium Density, and approximately 4 percent is Residential Medium High Density. The higher density land use designation is located around the downtown area along Baldwin Avenue, Sierra Madre Boulevard and adjacent streets. The Hillside, Residential Canyon, and Residential Entrepreneur land use designations make up the remaining percentage of residential land uses.

³ Sierra Madre voters adopted Measure V in 2007 to preserve the City's small-town downtown character. This measure limits building heights to 30 feet and two stories and the density to 13 dwellings units per acre in the City's central core area, including East Montecito Avenue.

Figure 3-3 - Existing Land Uses
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--- City Boundary

Source: ESRI, 5-5-2015

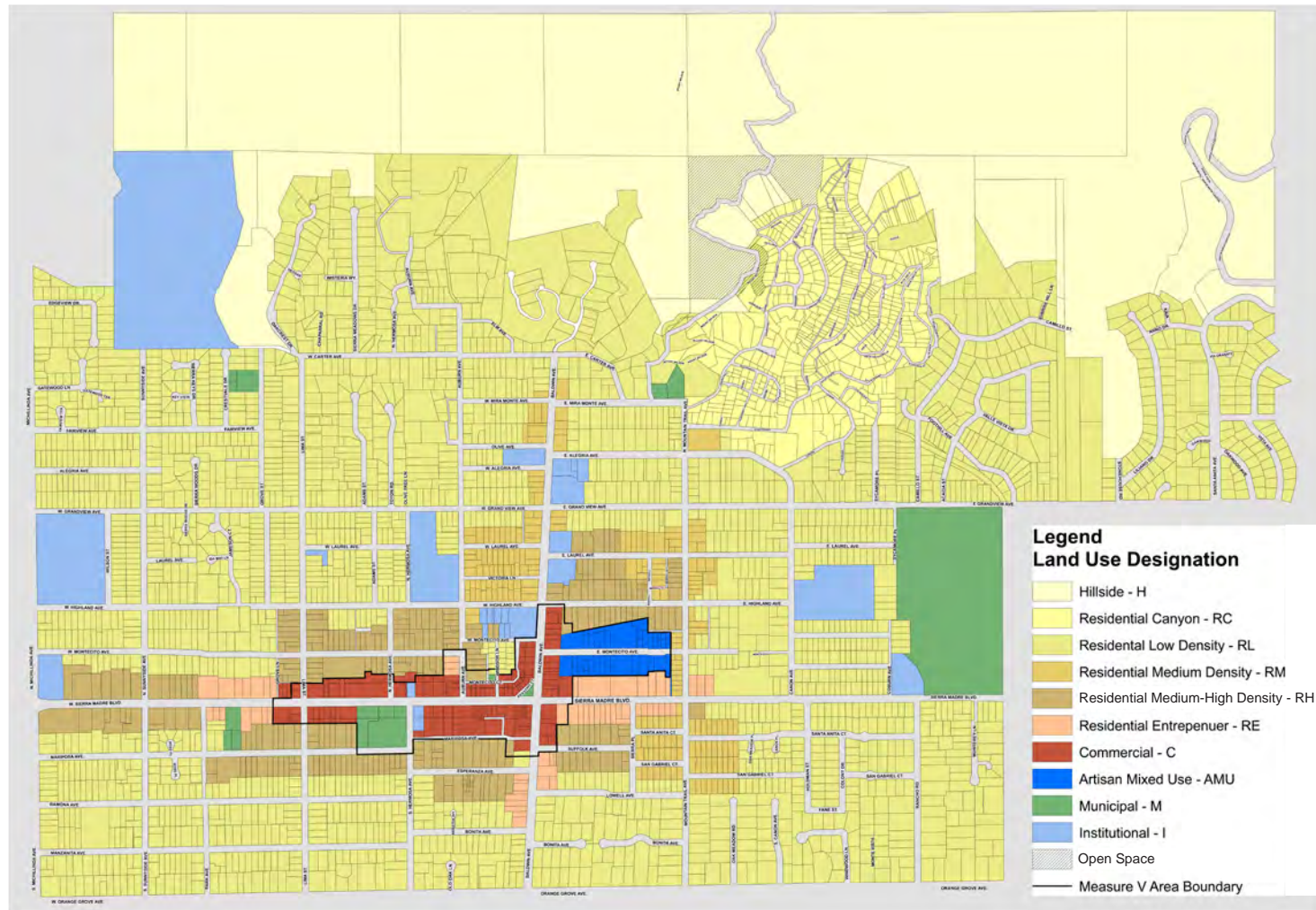
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Figure 3-4 - Current Land Use Map
3. Project Description



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As shown in Table 3-2, *Current General Plan Land Use Designations*, and Figure 3-4, *Current Land Use Map*, the Institutional land use designation utilizes the greatest area of nonresidential land uses, and is located in both residential and commercial areas of the city. The Municipal land use designation makes up approximately two percent of the city, while four percent is devoted to the Commercial and Artisan Mixed Use land use designations. All of the commercial land designation occurs in the downtown area of the city along Sierra Madre Boulevard, Baldwin Avenue, and on adjacent smaller streets. The area comprising the Artisan Mixed Use land use designation occurs along East Montecito Avenue.

As shown in Figure 3-3, the Open Space land use designation occurs in the northern portion of the city, within the city's hillside area. The underlying land use designations of the area encompassing the Open Space land use designation include Hillside and Residential Canyon.

3.4.1 Description of the Project

The Proposed Project is an update to the City of Sierra Madre General Plan. The General Plan Update is intended to preserve the character of the city, provide a safe environment, protect natural resources, promote a strong economy and ensure that new development is done in harmony with the neighborhood within which it is located, as described in the City's Vision and Guiding Principles and outlined above in Section 3.2, *Statement of Objectives*. The General Plan Update will also guide the growth and development (e.g., infill development, redevelopment, and revitalization/restoration) that could occur within the city's infill opportunity sites, which include some vacant but mostly underutilized parcels, 20 years or more into the future. The General Plan Update involves a revision to the current land use map and all elements except the Housing Element.

Proposed General Plan Elements

The General Plan Update maintains a similar organization as that of the current General Plan, while adding two new sections to the Resource Management Element (Chapter 2; Co-Existence with Wildlife and Dark Sky) and updating existing goals and policies to address current and anticipated issues in the City. The elements and sections of the General Plan Update include:

- **Introduction**
- **Chapter 1: Land Use.** The land use chapter contains five sections, as described below.
 - **Section One: Land Use.** This section describes the existing land use pattern and urban form in the city, as well as distinct urban design elements that give shape and identity to the city, including paths, nodes, centers, districts and landmarks. This chapter also identifies several land use issues relating to the existing city form, which “set the stage” for the goals and policies. Goals and policies focus on maintaining the existing low-density village character of Sierra Madre in the same urban development pattern that exists today.

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- **Section Two: Historic Preservation.** This section provides goals and policies to support, facilitate and incentivize the preservation and maintenance of the many original structures in the city that have contributed to a strong sense of place, community pride, a vibrant economy, culture, recreation, and conservation.
 - **Section Three: Housing.** The housing section, which essentially is the City's Housing Element, was adopted separately and is inserted by reference into the General Plan Update. Because the Housing Element was recently updated (approved by the California Department of Housing and Community Development on January 28, 2014) and is subject to specific laws and timeframes dictated by the state, it is not included in this otherwise comprehensive General Plan Update.
 - **Section 4: Economic Development.** This section describes the business community of Sierra Madre and economic development opportunities and constraints. Goals and policies aim to provide a business-friendly environment, improve the public realm within downtown, and maximize retail opportunities.
 - **Section Five: Circulation.** This section describes the circulation system in the city, accident locations, traffic signals, bike routes, truck routes, the transit network, and primary transportation issues in the city. Goals and policies focus on providing a balanced transportation network, maintaining safe conditions, prioritizing improvements for non-vehicular modes of transportation, and reducing through traffic on residential streets.
- **Chapter 2: Resource Management.** The resource management chapter contains eight sections, as described below.
- **Section One: Hillside Preservation.** This section describes the city's hillside areas and establishes goals and policies to preserve the identity, image, and environmental quality of hillside areas; support acquisition for the protection of hillside areas; and improve public access to the San Gabriel Mountains.
 - **Section Two: Co-Existence with Wildlife.** As a designated wildlife sanctuary, the City of Sierra Madre has established this new section of the General Plan to protect wildlife in the city and its environs.
 - **Section Three: Dark Sky.** This is a new section of the General Plan, which has been established to preserve and perpetuate views of the night sky as a valuable resource in the community through appropriate night time lighting levels.
 - **Section Four: Tree Preservation.** This section provides goals, objectives and policies to preserve and protect existing trees and promote increasing the city's urban forest.
 - **Section Five: Water Resources.** This section describes the city's existing water resources and water conservation practices and provides goals, objectives and policies to ensure the continual conservation and provision of the city's water resources and high quality drinking water.

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- **Section Six: Waste Management/Recycling.** This section describes the city's solid waste collection and disposal services, waste diversion efforts, and stormwater discharge. Goals, objectives and policies are intended to achieve a high level of recycling in the community and a healthy and clean city.
- **Section Seven: Air Quality.** This section summarizes the city's air quality conditions and provides goals, objectives and policies to promote air quality that is compatible with health, well-being, and enjoyment of life.
- **Chapter 3: Hazard Prevention.** This hazards prevention chapter contains four sections, as described below.
 - **Section One: Fire Safety.** This section summarizes the City's fire protection services and provides information associated with fire hazard areas and the history of wildfires in the city. Goals, objectives and policies focus on maintaining a high level of fire safety and mutual aid participation.
 - **Section Two: Flood/Landslide.** This section addresses the risk of flood and landslide hazards in the city and provides goals, objectives and policies to protect community members and buildings from such hazards.
 - **Section Three: Seismic Safety.** This section describes risks in the city associated with earthquakes, including ground rupture, ground shaking, and liquefaction. Goals, objectives and policies focus on minimizing damage associated with earthquakes and ensuring adequate preparation, disaster response, and recovery.
 - **Section Four: Noise.** This section describes the city's major sources of noise and provides goals, objectives and policies to prevent and mitigate the adverse impacts of noise on the city's residents.
- **Chapter 4: Community Services.** The community services chapter contains six sections, as described below.
 - **Section One: Law Enforcement.** This section describes police services, code enforcement and parking control provided by the Sierra Madre Police Department. Goals, objectives and policies are designed to ensure a high level of safety and adequate police protection commensurate with the needs and characteristics of the city.
 - **Section Two: Recreation Services.** This section establishes goals, objectives and policies for maintaining high quality recreational and social programming and facilities and increasing the amount of parkland and recreational facilities in the city.
 - **Section Three: Library Services.** This section describes library services in the city and establishes goals, objectives and policies to ensure quality public library collections, services and programs; and to improve and promote the library facility as a valuable community asset.

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- **Section Four: Community Cultural and Special Events.** This section describes the city's cultural environment and special events. Goals, objectives and policies are established to support, maintain and enhance community cultural and special events in the city and improve advertising of such events to the community.
- **Section Five: Transit Services.** This section describes the local public transportation system and establishes objectives and policies to maintain and enhance transit service in the community.
- **Section Six: Public Services.** This section describes the water, sewer, storm drainage and power services in the city and contains goals, objectives and policies to support the provision of adequate and safe public utility systems, including upgrading and/or expanding deficient systems, where necessary, to serve new development.

Proposed General Plan Land Use Designations and Buildout

Pursuant to CEQA Guidelines Section 15064(d), this DEIR considers whether there are direct physical changes and reasonably foreseeable indirect physical changes in the environment that would be caused by implementation of the General Plan Update. Specifically, this DEIR focuses on impacts from changes to land use associated with buildout of the General Plan Update, from implementation of the proposed General Plan Update goals and policies, and from the resultant population and employment growth in the city due to the buildout. Buildout of the city under the General Plan Update is not tied to a specific timeline. For the purposes of this DEIR, however, buildout of the city is linked to a forecast for the planning horizon year of 2035.

Buildout of the city was determined by identifying infill opportunity sites, which include some vacant but mostly underutilized parcels, likely to redevelop within the aforementioned planning horizon year. Sites were selected and verified by volunteers appointed by the General Plan Steering Committee, and City staff at the request of the Sierra Madre City Council. These sites, along with their underlying existing zoning designations, are illustrated in Figure 3-5, *Infill Opportunity Sites*. Once opportunity sites were identified, assumptions were made as to the types of uses that are likely to develop on these sites; densities and intensities were determined using the City's Municipal Code (Title 17 [Zoning]) and zoning map. These standards and assumptions are listed in Table 3-3; the table only lists the zoning designations that correlate to the infill opportunity sites. For each infill opportunity site, the number of residential units by dwelling units per acre or the minimum lot size requirements was calculated, and square feet of commercial and light manufacturing building space using Floor-Area Ratios (FAR) as allowed within the respective zone were also calculated.

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Table 3-3 Preferred Alternative Development Densities and Intensities

Zoning Designation	Minimum Lot Size (square feet)	Dwelling Units Per Acre	Permitted FAR ¹
R-1 (One-Family Residential)	7,500	5.8	—
R-2 (Two-Family Residential)	7,500	13.4	—
R-3 (Multiple Family Residential)	9,000 for 2 units, plus 3,000 each additional unit	9.7-13.5	—
H (Hillside Management)	1 unit per lot	1 unit per 2 acres if subdividing	—
R-C (Residential Canyon)	15,000	2.9	—
C (Commercial)	3,750	13	0.50 ¹
M (Manufacturing)	None, but must meet setback standards	13	0.75 ¹
Downtown Central Core Area "Measure V"	Defer to underlying zoning with additional restrictions	13	0.50 ¹

Source: Sierra Madre Municipal Code, Title 17 (Zoning).

Notes: FAR = Floor Area Ratio

¹ Estimated FAR; assumes surface parking. FAR may be higher if project includes underground or structured parking.

Table 3-4 outlines the proposed land use designations and details the projected number of dwelling units and nonresidential development square footage that would be accommodated under the buildout of the General Plan Update. Table 3-4 also summarizes the acreage for each zoning and land use designation and provides a comparison between existing and proposed land uses. The proposed land use designations are shown in Figure 3-6, *Proposed Land Use Map*. The buildout projections outlined in Table 3-4 were based largely on the fact that the city is almost entirely built out, and the assumption that the majority of the city would not change. As noted above, buildout of the city was determined by identifying infill opportunity sites likely to redevelop (see Figure 3-5, *Infill Opportunity Sites*).

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Table 3-4 Proposed General Plan Land Use Designations and Buildout Projections

Land Use Designation	Acres	Dwelling Units	Nonresidential Square Feet
Residential			
Residential Low Density (RL)	674.16	2,672	—
Residential Medium Density (RM)	40.22	121	—
Residential Medium High Density (RH)	92.81	1,289	—
Residential Canyon (RC)	68.80	477	—
Residential Entrepreneur (RE) Overlay	— ¹	486	—
Hillside (H)	127.48	69	—
Subtotal	1,003.47	5,114	—
Commercial and Mixed Use			
Commercial (C)	24.19	73	538,996
Artisan Mixed Use (AMU)	8.99	44	240,630
Subtotal	33.18	117	779,626
Institutional and Open Space			
Municipal (M)	53.84	13	320,602
Institutional (I)	89.45	—	
Natural Open Space (NOS)	458.32	—	—
Constructed Open Space (COS)	22.45	—	—
Subtotal	624.06	13	320,602
Right-of-Way			
Right-of-Way	221.29	—	—
Subtotal	221.29	—	—
Total (Buildout under General Plan Update)	1,882	5,244	1,100,228
Total (Existing Land Use)	1,882	5,123²	1,012,836³
Difference (Development projected under General Plan Update)	—	121	87,392

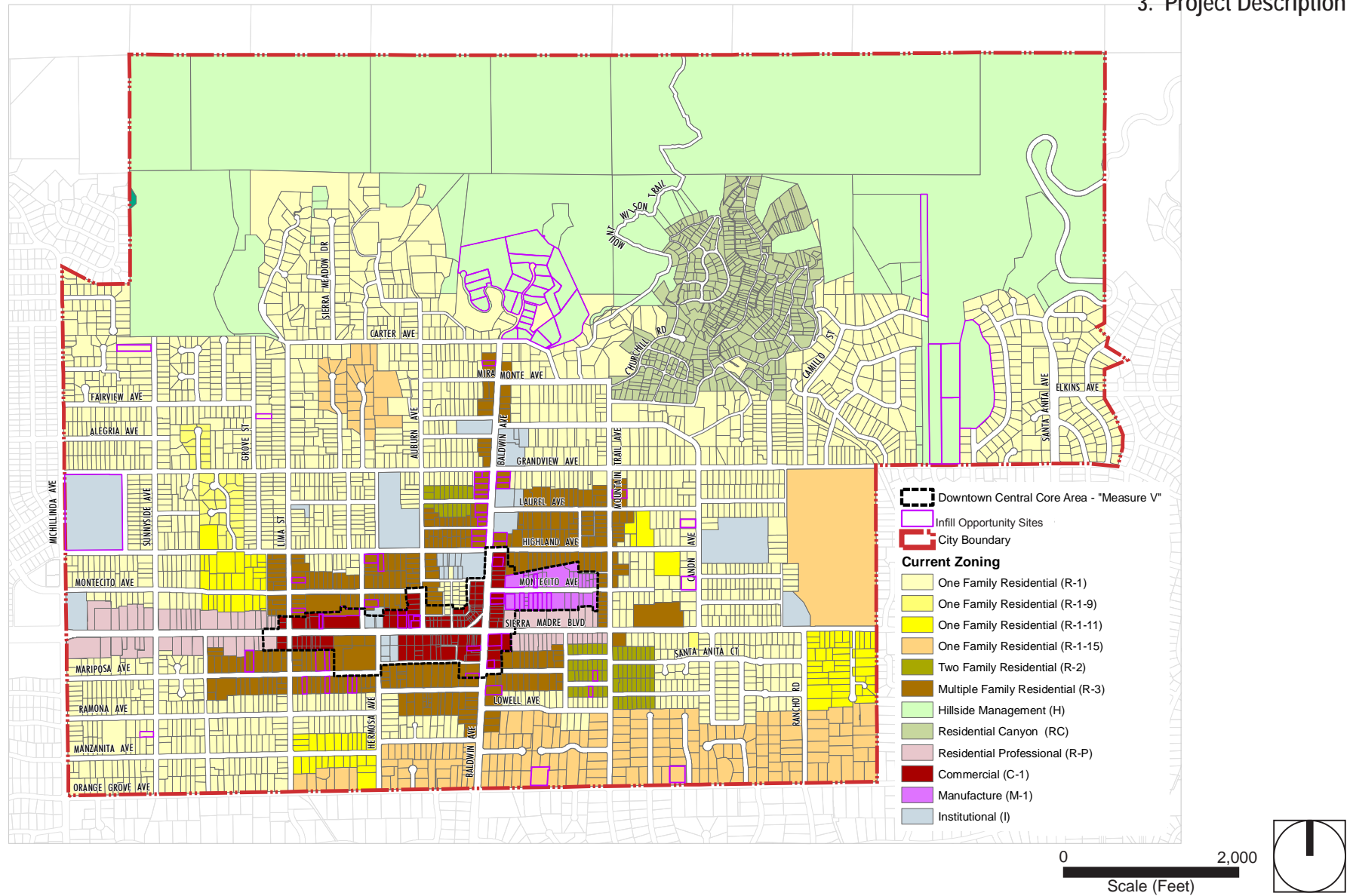
Notes:

¹ The acreage of the Residential Entrepreneur Overlay is not provided as this land use designation functions as an overlay, which permits certain land uses in addition to those of the underlying Residential Low Density, Residential Medium High Density, and Municipal land use designations; the acreage of the underlying land use designations has already been accounted for under the Residential Low Density, Residential High Density, and Municipal acreages.

² Existing dwelling units based on California Department of Finance dwelling unit count for 2014 (DOF 2014).

³ Los Angeles County Assessor data was used for existing nonresidential land uses.

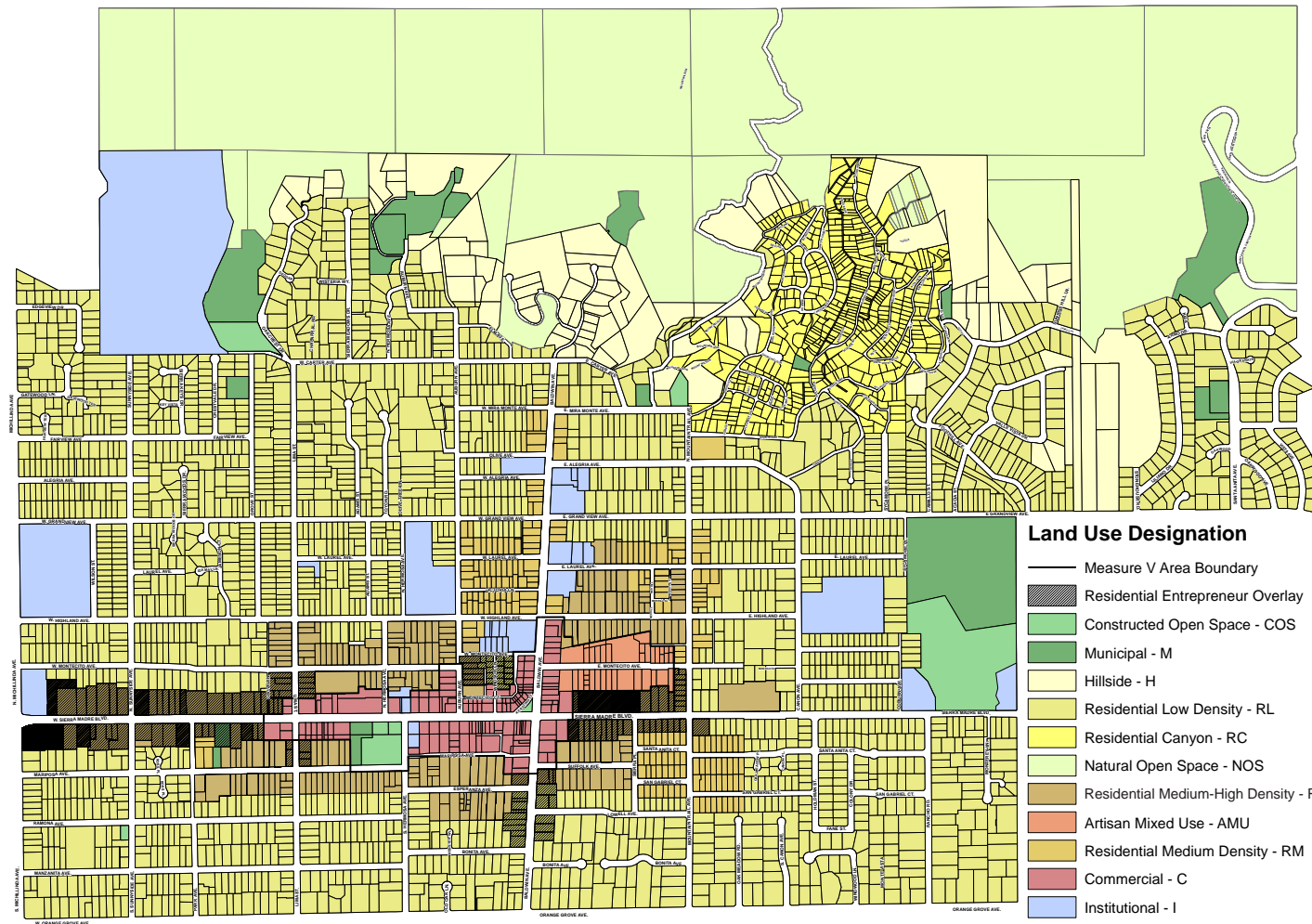
Figure 3-5 - Infill Opportunity Sites
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Figure 3-6 - Proposed Land Use Map
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Buildout of the city in accordance with the General Plan Update is compared to land uses under existing conditions. Table 3-5 provides a summary of the increase in dwelling units and nonresidential square footage under the General Plan Update in comparison to existing conditions, and of the anticipated increase in population and jobs generated from the land use changes proposed under the General Plan Update, based on the types of land uses anticipated on the infill opportunity sites (see Figure 3-5, *Infill Opportunity Sites*). As noted earlier, buildout of the city under the General Plan Update is not tied to a specific timeline. For the purposes of this DEIR, however, buildout of the city is linked to a forecast for the planning horizon year of 2035. For this reason, population, housing and employment estimates identified for the Proposed Project at build out have been adjusted to reflect a scenario that is reasonably foreseeable in 2035.

Table 3-5 General Plan Update Summary of Changes in Land Use from Existing Conditions

	Existing Conditions (2014) ²	Buildout (2035) in Accordance with the General Plan Update	Change/Difference (Development Projected Under General Plan Update) ³
Residential Units	5,123	5,244	121
Population	11,094	11,371	277
Nonresidential Square Footage ¹	1,012,836	1,100,228	87,392
Employment	1,606	1,730	124

Notes:

¹ Nonresidential square footage includes the building space of the three employment-generating nonresidential land use categories in the City, which include Commercial, Artisan Mixed Use, and Institutional. The other four nonresidential land use categories in the City (Municipal, Construction Open Space, and Natural Open Space) are not considered employment-generating land uses.

² Existing number of residential units is based on 2014 projection numbers from the California Department of Finance (DOF 2014); existing population is based on 2014 projection numbers from the California Department of Housing (DOF 2014); existing nonresidential square footage is based on the Los Angeles County Assessor data; existing employment number is based on the worker-per-thousand-square-feet of building square footage generation numbers developed by PlaceWorks and Fehr & Peers. It should be noted that the number of employees shown under the Existing Conditions (2014) is in line with the number of employees (1,707) provided by the U.S. Census Bureau in 2011, which is the latest year that information is available from the U.S. Census Bureau (USCB 2011).

³ Residential unit count was determined by the infill opportunity sites approach discussed above; population was based on a household size for Sierra Madre of 2.29 persons per household, based on 2014 projection numbers from the California Department of Finance (DOF 2014); nonresidential square footage was determined by the infill opportunity sites approach discussed above; employment number is based on the worker-per-thousand-square-feet of building square footage generation numbers developed by PlaceWorks and Fehr & Peers.

As shown in Table 3-5, there are currently 5,123 dwelling units and 1,012,836 square feet of nonresidential uses (commercial, office, light manufacturing, and institutional) in the city, with 11,094 people calling Sierra Madre home and approximately 1,606 people employed by businesses in Sierra Madre. At buildout, the General Plan Update would accommodate up to 5,244 dwelling units and 1,100,228 square feet of nonresidential uses in the city, and up to 11,371 residents and 1,730 jobs. Buildout under the General Plan Update would result in 121 additional dwelling units and 87,932 additional square feet of nonresidential uses compared to existing conditions. Additionally, the proposed land use changes under the General Plan Update are anticipated to generate 277 additional residents and 124 additional jobs in the city over existing conditions.

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3.5 GENERAL PLAN POLICIES AND IMPLEMENTATION PROGRAM MEASURES

Table 3-6 provides a list of all the proposed policies for each of the elements included in the General Plan Update, as well as a list of the implementation measures of the Implementation Program. These policies and implementation measures are meant to govern and direct the development and growth decisions of the City of Sierra Madre.

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
CHAPTER 1: LAND USE ELEMENT	
Section One: Land Use Designations	
Policy L1.1	Maintain areas of the City for single-family residences on varying lot sizes through the review and update of appropriate development standards.
Policy L1.2	Maintain areas of the City for the development of two units per lot through the review and update of appropriate development standards.
Policy L1.3	Maintain areas of the City for the development of multiple-unit apartment, condominium, and townhouse development through the review and update of appropriate development standards.
Policy L1.4	Develop regulations for housing which meets the special needs of senior citizens and the disabled.
Policy L1.5	Encourage preservation, refurbishment, and adaptive reuse of existing housing stock.
Policy L1.6	Require that new residential development, substantial remodeling and additions comply with all adopted water conservation measures that reduce and minimize the impact on the City's water supply and its ability to serve its water customers.
Policy L1.7	Develop regulations that discourage lot splits, including but not limited to, increasing minimum lot sizes.
Policy L2.1	Require discretionary review and approval, such as a conditional use permit, for the construction of a building for, or establishment of, a group living facility, except where prohibited by state law.
Policy L2.2	Establish measures of, and limits to, resident/patient occupancy in group living facilities as part of the zoning code implementing these provisions. Except in the central core area covered by Measure V, such occupancy limit shall supersede the dwelling unit density limit.
Policy L2.3	Establish zoning provisions for group living facilities including floor area limits, height limits, setbacks, location of residential uses in commercial areas, and design guidelines.
Policy L2.4	Adopt a zoning code to implement the foregoing together with other appropriate regulations of group living facilities, and review and update such code and other implementing ordinances every two years to ensure compliance with Goals and Policies of the General Plan.
Policy L3.1	Maintain an area in the City for commercial development through the review and update of appropriate standards and regulations for new construction.
Policy L3.2	Encourage the development of specialty retail, including stores selling products of local artisans and craftsmen, art galleries, and design furnishings.
Policy L3.3	Encourage the development of restaurants, bed and breakfasts, and other visitor-serving uses.
Policy L3.4	Encourage the development of service and retail uses which meet the needs of local residents and local business people and residents.
Policy L3.5	Encourage businesses that attract more people to the downtown area in the evening.
Policy L3.6	Encourage office and technology uses without displacing retail.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L3.7	Encourage commercial uses that do not add a burden on the City's natural resources, including water resources.
Policy L4.1	Ensure that the expansion of existing uses is reflective of and complements the overall pattern of development, without changing the character of existing development.
Policy L4.2	Except for those single family residences that would not otherwise require a conditional use permit (CUP), development projects that cumulatively comprise over one acre of land on one or more parcels require a CUP unless a specific plan or master plan is approved for the proposed project.
Policy L4.3	Ensure that new development and the expansion of existing uses incorporate water conservation measures that reduce and minimize the impact on the City's water supply and its ability to serve its customers.
Policy L5.1	Prohibit the use of cul-de-sacs and require through streets in new subdivisions except when no other access is physically feasible due to property ownership, parcel location or other physical factors.
Policy L6.1	Require that all adjoining neighbors of new or expanded existing structures in residential areas be notified and be made aware of the appeal process for any new construction that will exceed one story in height or significantly increase the volume and/or footprint of the overall structure.
Policy L6.2	Ensure that any new or expanded structures in residential neighborhoods do not unreasonably obstruct significant mountain or basin views.
Policy L6.3	Ensure new and remodeled structures in residential neighborhoods to minimize placement of windows and decks with direct lines of sight inside neighboring homes and back yards.
Policy L6.4	Establish an angle plane height envelope along the side property line for properties located in the Residential Low Density and Residential Canyon designations.
Policy L7.1	Maintain maximum lot coverage and floor area ratios which allow for adequate buffering from neighboring properties, usable private yard area, air circulation and light.
Policy L7.2	Maintain a maximum floor area for ministerial approvals and require that properties which are proposed to exceed that floor area be reviewed as a discretionary project.
Policy L7.3	Limit the height of new buildings to reflect the prevailing height patterns on the street and within the Sierra Madre community.
Policy L7.4	Encourage new residential development to be compatible with and complement existing structures including the following: <ul style="list-style-type: none"> • Maintenance of front, side, and rear yard setbacks. • Use of landscaping to complement the design of the structure and reflect the Sierra Madre vegetation patterns, with an emphasis on sustainable, low-water use landscaping and use of permeable surfaces for hardscaping, and the use of irrigation equipment that automatically senses the need for water. • Minimize paving in the front yard as necessary to accommodate driveways and pedestrian walkways. • Require that covered parking be provided. • Prohibit required parking from being located in the front yard setback except in the Residential Canyon Zone.
Policy L7.5	Review and update the R1 Zoning Ordinance and other implementing ordinances every two years as necessary to ensure compliance with the Goals and Policies of the General Plan.
Policy L7.6	Consider implementing a design review process.
Policy L8.1	Encourage the use of sustainable materials in the design and construction of structures and landscapes.
Policy L8.2	Incorporate water conservation measures in the zoning development standards for new construction and substantial remodeling or building expansion, including but not limited to green building construction, the percentage of permeable ground surfaces, building floor area limitations, lot coverage, landscaping and irrigation, greywater plumbing requirements, rainwater capture, and design review.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L8.3	Consider a water impact fee to apply to new residential dwelling units and additions to existing development that increase water consumption, to fund water fixture retrofits of existing homes and other water conservation measures.
Policy L8.4	Conduct a historic resources survey to encourage retention of existing older homes and encourage the retention of these homes where there are conservation methods.
Policy L8.5	Provide incentives for property owners to retrofit historically designated homes with water saving fixtures.
Policy L8.6	Consider the establishment of a home inspection program upon sale of property to confirm the retrofit of the property to existing City water saving standards.
Policy L9.1	Require that new sites be limited to single-family detached units, no more than one unit per lot, except as in compliance with State law regarding second units.
Policy L9.2	Require a minimum lot area of 15,000 square feet for newly created lots.
Policy L9.3	Maintain a maximum dwelling size beyond which the Planning Commission shall review plans to ensure that the structure is consistent with the character of the Canyon area.
Policy L9.4	Provide incentives to rebuild damaged or demolished structures to pre-existing dimensions but in conformance with the City's building code. Incentives may include fee reductions, permit streamlining and other similar measures.
Policy L10.1	Maintain a minimum dwelling size, lot coverage and floor area ratio which are consistent with the smaller homes in the Canyon area.
Policy L10.2	Require new construction to provide adequate on-site parking either covered or uncovered, tandem or prime with flexibility in design and development standards such that both parking needs and aesthetic considerations are accommodated.
Policy L10.3	Maintain the appropriate setbacks consistent with structures in the immediate area, and to allow safe access between structures.
Policy L10.4	Maintain development standards and minimum lot sizes which result in development with dimensions, quality, and aesthetics consistent with existing developments.
Policy L10.5	Encourage open porches and discourage the enclosure of porches and other non-habitable areas.
Policy L10.6	Undertake to develop guidelines which encourage the use of materials which are characteristic of existing development in the Canyon area.
Policy L10.7	Require the conservation of natural elements such as large rocks, plants, and trees.
Policy L10.8	Require that new development be designed in a way which preserves the flood control channel as an open space focal point.
Policy L11.1	Allow for the continued use of multiple residential units and retail uses in the area near the City parking lot located at the junction of Woodland Drive and Brookside Lane.
Policy L11.2	Allow for the continued use of facilities which allow overnight guest accommodations, group meeting space, and limited commercial activity.
Policy L11.3	Allow for the development of park and open space areas on a discretionary basis.
Policy L12.1	Provide economic assistance to the extent possible for the improvement of physically deteriorated and blighted structures.
Policy L12.2	Provide a program for educating property owners regarding methods of maintenance and upkeep of their property.
Policy L12.3	Conduct a historic resources survey to encourage retention of existing older homes and encourage the retention of these homes where there are conservation methods.
Policy L12.4	Provide incentives for property owners to retrofit historically designated homes with water saving fixtures.
Policy L13.1	Require new construction projects to provide on-site parking.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L13.2	Continue to evaluate policies for public parking areas to benefit Canyon residents.
Policy L13.3	Review and update the RC Zoning Ordinance and other implementing ordinances every two years as necessary to ensure compliance with the Goals and Policies of the General Plan.
Policy L14.1	Incorporate water conservation measures in the zoning development standards for new construction and substantial remodeling or building expansion, as it relates to green building construction, the percentage of permeable ground surfaces, building floor area limitations, lot coverage, landscaping and irrigation, greywater plumbing requirements, rainwater capture, and design review.
Policy L14.2	Consider a water impact fee to apply to new residential dwelling units and additions to existing development, to fund water fixture retrofits of existing homes and other water conservation measures.
Policy L14.3	Conduct a historic resources survey to encourage retention of existing older homes.
Policy L14.4	Provide incentives for property owners to retrofit historically designated homes with water saving fixtures.
Policy L15.1	In subdividing larger parcels, determine development density based on a calculation that uses slope as one of the primary factors, which means that the steeper the slope, the larger the minimum lot size.
Policy L15.2	Ensure that development in the hillside areas be located in those areas resulting in the least environmental impact.
Policy L15.3	Require that all access into hillside areas be designed for minimum disturbance to the natural features.
Policy L15.4	Limit the use of irrigation systems in landscaping to comply with water conservation measures and provide for natural habitat and erosion control.
Policy L15.5	Consider the impact of development on wildlife.
Policy L16.1	Minimize the amount of grading and removal of natural vegetation.
Policy L16.2	Require that home sites be planned, developed and designed to: <ul style="list-style-type: none"> • Eliminate fire hazards. • Prevent land instability. • Prevent exposure to geological and geotechnical hazards. • Provide adequate drainage controls to prevent flooding and landslides. • Prevent any other hazard or threat to the public health, safety, and welfare. • Use the minimum amount of water possible for landscaping and interior uses.
Policy L16.3	Establish performance standards for public safety to address the upkeep and maintenance of sites under construction.
Policy L17.1	Require the use of natural materials where allowed and earth tone colors for all structures to blend in with the natural landscape and natural chaparral vegetative growth.
Policy L17.2	Require that all development be designed to reflect the contours of the existing land form using techniques such as split pads, detached secondary structures (such as garages), and avoiding the use of excessive cantilevers.
Policy L17.3	Require that all development preserves, to the maximum extent possible, significant features of the natural topography, including swales, canyons, knolls, ridge lines, and rock outcrops.
Policy L17.4	Require that fencing be designed of fire retardant materials and that permanent fencing be minimized, and in no event placed in any area with slopes in excess of 25 percent.
Policy L17.5	Require that exterior lighting be directed away from adjacent properties and the night sky.
Policy L17.6	Review and update the H Zoning Ordinance and other implementing ordinances as necessary every two years to ensure compliance with the Goals, Objectives and Policies of the General Plan.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L18.1	Incorporate water conservation measures in the zoning development standards for new construction and substantial remodeling or building expansion, as it relates to green building construction, percentage of permeable ground surfaces, building floor area limitations, lot coverage, landscaping and irrigation, greywater plumbing requirements, rainwater capture, and design review.
Policy L18.2	Consider a water impact fee to apply to new residential dwelling units and additions to existing development, to fund water fixture retrofits of existing homes and other water conservation measures.
Policy L18.3	Conduct a historic resources survey to encourage retention of existing older homes.
Policy L18.4	Provide incentives for property owners to retrofit historically designated homes with water saving fixtures.
Policy L19.1	Allow for one or two units per lot.
Policy L19.2	Require a minimum lot area of 7,500 square feet.
Policy L19.3	Review and update the R-2 Zoning Ordinance and other implementing ordinances as necessary every two years to ensure compliance with the Goals, Objectives and Policies of the General Plan.
Policy L20.1	Require that new residential development be compatible with and complement existing structures on the block: <ul style="list-style-type: none"> • Maintain existing front yard setbacks on the block; • Use compatible building materials, colors, and forms; • Minimize front yard paving and prohibit front yard parking.
Policy L20.2	Limit the floor area ratio and maximum lot coverage for single-family dwellings on RM lots the same as for RL lots.
Policy L20.3	Limit floor area of all above-ground buildings and structures (including garages and other non-habitable areas) to 40% of lot area on lots with two dwelling units, provided, however, that an additional five percent of lot area (for a total 45% of lot area) may be occupied by such structures for development that preserves all or substantially all of an existing residential unit.
Policy L20.4	Require that second residential structures added to properties with an existing residential structure be compatible in design.
Policy L20.5	Require that the front elevation of a property developed with two units maintains the appearance of a single-family structure.
Policy L20.6	Require that two-unit structures have design elements which avoid flat, planar like structures and provide visual interest, such as balconies, recessed or projecting windows, sloping roofs, landscaped courtyards, etc.
Policy L20.7	Require that a minimum of 50 percent of the street-facing façade of the building at the graded elevation be designed as occupiable space and entries.
Policy L20.8	Require that entries occur at the lowest habitable level.
Policy L20.9	Prohibit subterranean parking and require that all parking under habitable spaces be within fully enclosed structures.
Policy L21.1	Require that the primary entrance of a front unit be accessed from and oriented toward the street.
Policy L21.2	Require that perimeter fencing and landscaping be kept low for visual clearance to the street.
Policy L22.1	Incorporate water conservation measures in the Zoning development standards for new construction and substantial remodeling or building expansion, as it relates to green building construction, percentage of permeable ground surfaces, building floor area limitations, lot coverage, landscaping and irrigation, greywater plumbing requirements, rainwater capture, and design review.
Policy L22.2	Consider a water impact fee to apply to new residential dwelling units and additions to existing development, to fund water fixture retrofits of existing homes and other water conservation measures.
Policy L22.3	Conduct a historic resources survey to encourage retention of existing older homes.
Policy L22.4	Provide incentives for property owners to retrofit historically designated homes with water saving fixtures.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L22.5	Consider requiring individual meters for each dwelling unit for new construction, for the purpose of tracking water usage per unit.
Policy L23.1	Allow for densities of approximately 13 units per acre.
Policy L23.2	Ensure that on small or narrow lots (lot area less than 10,000 square feet or street frontage of less than 50 feet), the floor area of all above-ground buildings and structures (including garages and other non-habitable areas, but excluding basements and other fully subterranean spaces) is limited to 55% of lot area. On other lots, limit floor area of all above-ground buildings and structures (including garages and other non-habitable areas, but excluding basements and other fully subterranean spaces) to 5,500 square feet plus 70% of lot area in excess of 10,000 square feet.
Policy L23.3	Review and update the R-3 Zoning Ordinance and other implementing ordinances as necessary every two years to ensure compliance with the Goals, Objectives and Policies of the General Plan.
Policy L24.1	Require that new residential development be compatible with and complement existing structures on the block: <ul style="list-style-type: none"> • Maintain existing front yard setbacks on the block; • Use compatible building materials, colors, and forms; • Minimize front yard paving and prohibit front yard parking.
Policy L24.2	Require that building siting maximize the privacy of residents by placement of windows, balconies, landscaping, and design of outdoor spaces.
Policy L24.3	Require that buildings be oriented to face the street, avoiding views from the street of parking garages and alleys.
Policy L24.4	Require that buildings include useable common open space in addition to private patios and balconies.
Policy L24.5	Encourage the retention of existing mature, specimen trees.
Policy L24.6	Require that a minimum of 50 percent of the street-facing façade of the building at the graded elevation be designed as occupiable space and entries.
Policy L24.7	Require that development incorporates architectural design details and elements which provide visual character and interest, avoiding flat planar walls and "box-like" appearances. This may include the use of courtyards, balconies, offset plans, deeply recessed or projecting windows, sloping roofs, and extensively landscaped yards.
Policy L24.8	Establish special zoning provisions for development on small or narrow lots in addition to the limitations on density and floor area ratios contained herein.
Policy L25.1	Require that the primary entrance of a front unit be accessed from and oriented toward the street.
Policy L25.2	Require that perimeter fencing and landscaping be kept low for visual clearance to the street.
Policy L25.3	Require that parking below habitable spaces be fully underground or within fully enclosed structures.
Policy L26.1	Incorporate water conservation measures in the zoning development standards for new construction and substantial remodeling or building expansion, as it relates to green building construction, percentage of permeable ground surfaces, building floor area limitations, lot coverage, landscaping and irrigation, greywater plumbing requirements, rainwater capture, and design review.
Policy L26.2	Consider a water impact fee to apply to new residential dwelling units and additions to existing development, to fund water fixture retrofits of existing homes and other water conservation measures.
Policy L26.3	Conduct a historic resources survey to encourage retention of existing older structures.
Policy L26.4	Provide incentives for property owners to retrofit historically designated properties with water saving fixtures.
Policy L26.5	Consider requiring individual meters for each dwelling unit for new construction, for the purpose of tracking water usage per unit.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L27.1	Create an overlay zoning ordinance that allows for certain commercial uses in addition to residential uses. Residential densities, floor area ratios, and other development standards shall be the same as for the underlying residential zone.
Policy L27.2	Maintain zoning districts which contain classifications of permitted and conditionally permitted uses allowed on a block by block basis.
Policy L27.3	Adopt an overlay zoning ordinance to implement the RE designation, and review and update such ordinance and other implementing ordinances every two years to ensure compliance with the Goals, Objectives and Policies of the General Plan.
Policy L28.1	Encourage adaptive reuse of the existing structures and prohibit the demolition and replacement of residential structures with development which contains commercial uses only.
Policy L28.2	Require Planning Commission review (appealable to the City Council) when a change of use occurs from residential to business and office uses.
Policy L29.1	Allow for existing structures to be converted to limited office and business use, but require that any new development (construction) include residential uses or both residential and limited business uses.
Policy L29.2	Require that the construction of any new primary structures on a property designated RE be reviewed by the Planning Commission.
Policy L29.3	Review and update the RP Zoning Ordinance and other implementing ordinances as necessary every two years to ensure compliance with the Goals, Objectives and Policies of the General Plan.
Policy L30.1	Incorporate water conservation measures in the zoning development standards for new construction and substantial remodeling or building expansion, as it relates to green building construction, percentage of permeable ground surfaces, building floor area limitations, lot coverage, landscaping and irrigation, greywater plumbing requirements, rainwater capture, and design review.
Policy L30.2	Consider a water impact fee to apply to new residential dwelling units and additions to existing development, to fund water fixture retrofits of existing homes and other water conservation measures.
Policy L30.3	Conduct a historic resources survey to encourage retention of existing older structures.
Policy L30.4	Provide incentives for property owners to retrofit historically designated properties with water saving fixtures.
Policy L30.5	Consider requiring individual meters for each dwelling unit for new construction, for the purpose of tracking water usage per unit.
Policy L31.1	Limit the floor area of all above ground buildings and structures (including garages and other non-habitable areas, but excluding basements and other fully-subterranean spaces) to 1.0 FAR and height of 30 feet.
Policy L31.2	Establish a front yard setback for new construction which allows for outdoor dining and sales uses, landscaping, and/or decorative paving.
Policy L31.3	Discourage on-site parking along the street frontage to maintain the streetscape.
Policy L32.1	Allow the reconstruction of existing non-conforming structures which must be replaced due to deterioration or hazard (fire and earthquake).
Policy L33.1	Require that the ground floor elevation of a commercial space (storefront or professional) facing the sidewalk be visibly and physically penetrable by placing windows and doorways at the street elevation.
Policy L33.2	Encourage professional and personal service businesses and other non-retail uses to locate on the second floor or to the rear of commercial properties, thereby allowing retail uses to be located along the street frontage.
Policy L33.3	Encourage the use of awnings, overhangs, porticoes, trellises, and other design elements which provide protection to pedestrians.
Policy L33.4	Encourage the use of architectural design elements such as showcase windows, cornices, and columns to provide interest along the sidewalk.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L33.5	Require that front elevations be designed to mimic small individual storefronts even if one tenant intends to use the space. This may be accomplished using vertical design elements to break up the façade.
Policy L33.6	Encourage the use of traditional building materials such as tile, textured concrete, color-tinted concrete, decorative masonry (brick, river rock), wood siding, and stucco.
Policy L33.7	Encourage the development of outdoor spaces for dining, and public gathering spaces.
Policy L33.8	Require that landscaping be designed with form and function in mind – that the plant materials be low maintenance as well as attractive, and drought tolerant plants that use the minimum amount of water.
Policy L33.9	Require signage to be designed as part of the overall architectural design theme through the use of similar materials and colors, as well as proportionate size and location.
Policy L34.1	Encourage the enhancement of rear entrances to existing businesses.
Policy L34.2	Require that new construction adjacent to a parking area be designed to have access from the parking area as well as the street.
Policy L34.3	Identify opportunities to improve pedestrian access from public parking areas to commercial uses, particularly the access from the parking lot on Mariposa Avenue to the commercial uses on the south side of Sierra Madre Boulevard.
Policy L34.4	Improve directional signage and develop educational materials to encourage the use of available public parking.
Policy L35.1	Prohibit any new, and the expansion of existing institutional facilities.
Policy L35.2	Accommodate a diversity of commercial uses intended to meet the needs of local residents.
Policy L35.3	Accommodate commercial uses intended to attract visitors such as gift shops, lodging, specialty shops, antiques, retail sales and rental of outdoor and recreational equipment, art galleries, and sales of local art and crafts.
Policy L35.4	Allow for residential uses at the rear and above the first floor on commercial properties.
Policy L35.5	Establish a required minimum depth for commercial uses which have residential uses located at the rear.
Policy L35.6	Review and update the C Zoning Ordinance and other implementing ordinances every two years as necessary to ensure compliance with the Goals and Policies of the General Plan.
Policy L36.1	Incorporate water conservation measures in the zoning development standards for new construction and substantial remodeling or building expansion, including but not limited to green building construction, percentage of permeable ground surfaces, landscaping and irrigation, and design review.
Policy L36.2	Consider a water impact fee to apply to new commercial development and additions to existing development, to fund water fixture retrofits of existing development or other water conservation measures.
Policy L36.3	Consider the establishment of a home inspection program upon sale of property to confirm the retrofit of property to existing City water saving standards.
Policy L37.1	Create standards for adaptive reuse of existing manufacturing properties to accommodate mixed land uses.
Policy L37.2	Accommodate light manufacturing uses which support design related industries.
Policy L37.3	Accommodate a full diversity of craft related businesses including, but not limited to, furniture making, pottery, and art and design studios.
Policy L37.4	Accommodate a full diversity of entertainment and specialty stores including, but not limited to, bookstores, galleries, boutiques, performance art venues, hotels, and cafes.
Policy L37.5	Accommodate professional offices.
Policy L37.6	Accommodate live/work space for artists to have studios in concert with residential units.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L37.7	Accommodate housing units (i) on the second level, or to the rear of buildings provided that the impacts of noise, odor, and other adverse characteristics of commercial activity can be adequately mitigated, and a healthy, safe, and well-designed environment is achieved for the residential units, and (ii) in the easterly third of the Artisan Mixed-Use area.
Policy L37.8	Ensure that all development and new uses are compatible with adjacent uses, and yield no significant negative impacts to noise, air quality, water quality and traffic.
Policy L37.9	Encourage the addition of street trees to make the area less industrial and more attractive.
Policy L37.10	Allow buildings to utilize outdoor display space closer to the street to show wares.
Policy L37.11	Ensure that all new development and uses provide sufficient off-street parking.
Policy L37.12	Examine other parking opportunities and other options to address the shortfall of on-site parking space requirements in order to accommodate re-use of existing commercial spaces and new uses.
Policy L38.1	Permit a maximum above-ground building area (including garages and other non-habitable areas, but excluding basements and other fully subterranean spaces), expressed as the ratio of building area to lot size (floor area ratio), of a maximum of 1.0 and height of 30 feet for structures designed for the intended use of light manufacturing, general commercial, and residential.
Policy L38.2	Adopt an Artisan Mixed Use Zoning Ordinance to regulate commercial, light-manufacturing and residential uses.
Policy L38.3	Require the issuance of a conditional use permit for new uses to adequately protect adjacent uses.
Policy L38.4	Review and update the Artisan Mixed Use Zoning Ordinance and other implementing ordinances every two years to ensure compliance with the Goals and Policies of the General Plan.
Policy L39.1	Incorporate water conservation measures in the zoning development standards for new construction and substantial remodeling or building expansion, including but not limited to green building construction, percentage of permeable ground surfaces, building floor area limitations, lot coverage, landscaping and irrigation, greywater plumbing requirements, rainwater capture, and design review.
Policy L39.2	Consider a water impact fee to apply to new residential units, new commercial or industrial development, and additions to existing development, to fund water fixture retrofits of existing homes and other water conservation measures.
Policy L39.3	Conduct a historic resources survey to encourage retention of existing older structures.
Policy L39.4	Provide incentives for property owners to retrofit historically designated structures with water saving fixtures.
Policy L40.1	Limit density of new residential use in central core area to a maximum 13 dwelling units per acre.
Policy L40.1	Limit height of new construction in the central core area to a maximum of two stories and 30 feet.
Policy L41.1	Require that private institutional uses are compatible with adjacent land uses, in the following ways: <ul style="list-style-type: none"> • Building, siting, massing, and scale shall be consistent with adjacent uses; • Structures should be designed to a high level of architectural quality, being a visual asset in the area in which they are located; • Landscaping should be incorporated in the building design and reflect the overall visual character of the district which surrounds it. • Building and sites shall be designed to enhance the pedestrian character of the City, by opening directly onto sidewalks, providing walkways, other pedestrian linkages, and other amenities and incorporating public open activity spaces.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L41.2	<p>Allow for the expansion of existing institutional sites, including height and density beyond that allowed in adjacent commercial and residential areas, provided that a comprehensive master plan is approved by the City which demonstrates that the project:</p> <ul style="list-style-type: none"> • Contains activities and functions which will be a significant asset for the City. • Adequately mitigates all impacts attributable to the increase in floor area ratio and height. • Conveys the village theme in its siting of structures, massing, scale, use of open space and architectural character. • Preserves historic structures to the maximum extent possible. • Provides additional benefits to the community above those which can be exacted to account for the direct impacts of the development. Such benefits can include making available parking to the public when not needed for the use, dedicating on-site recreational space or parkland facilities for public meetings, making day care available to the public, contributing to park site acquisition, and offsetting impacts to historic structures with monetary contribution to a preservation fund. • Will not displace or encroach into existing commercial uses. • Incorporates water conservation practices such as but not limited to greywater plumbing, permeable ground surfaces, drought tolerant landscaping, green building materials, rainwater capture devices, and low-flow fixtures.
Policy L41.3	<p>Allow the re-use of existing institutional properties as appropriate for the following uses:</p> <ul style="list-style-type: none"> • Relocation of large institution. • Retreat center, civic use or other such uses operated by religious, non-profit or health organizations. • Housing for institutional uses such as dormitories. • Parkland, open space, and public recreation facilities. • School.
Policy L41.4	Retain all school sites that are needed to meet future educational needs and determine the appropriate use of surplus school property in the context of the City's open space and recreation needs.
Policy L41.5	Review and update the Institutional Zoning Ordinance and other implementing ordinances every two years as necessary to ensure compliance with the Goals and Policies of the General Plan.
Policy L42.1	Allow for the development of a governmental agency or services building (administrative, police, fire) which is easily accessible to residents and other users.
Policy L42.2	Allow for the development of resident-serving public cultural facilities, such as libraries, museums, etc.
Policy L43.1	Allow the installation and maintenance of recreational equipment such as ball fields, fire rings, bridges, nature trails, picnic tables, and other equipment in existing park areas.
Policy L43.2	Encourage the use of open space areas for the purposes of educating individuals and groups about the local environment. This may include informational gatherings, information kiosks, and other methods of public outreach.
Policy L44.1	Support the purchase of hillside property by the Sierra Madre Mountains Conservancy and similar organizations.
Policy L44.2	Require stringent environmental analysis following existing conservation easements prior to the installation of any improvements for any purpose on existing unimproved hillside land, in order to preserve existing biology, natural habitat, resources and watershed health.
Policy L44.3	Establish the role of natural open space as an interface to the wilderness area.
Policy L45.1	When not preempted by Federal and State law, establish generally applicable standards that require applicants to dedicate land or provide payment of fees in lieu thereof in amounts that exceed the maximum dedication/fee thresholds set forth on Government Code 66477, or any successor statute.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Section Two: Historic Preservation	
Policy L46.1	Complete and utilize a comprehensive survey of Sierra Madre's significant historic resources according to the guidelines from the State Office of Historic Preservation.
Policy L46.2	Compile and maintain an inventory (historic register) of those historical resources within the City which are identified as significant.
Policy L46.3	Create a list of potential historic resources (those identified by the comprehensive survey under Policy L46.1) for special consideration under CEQA, to the extent that they would otherwise be exempt.
Policy L46.4	Establish special zones or districts characterized by the presence of historical structures.
Policy L46.5	Share historic preservation information with the public.
Policy L46.6	Develop an information base of preservation techniques and economic incentives for the benefit of historic property owners.
Policy L47.1	Consider obtaining Certified Local Government status from the State Office of Historic Preservation.
Policy L47.2	Encourage property owners to submit applications to qualify appropriate properties and buildings on the National Register of Historic Places, the State Register or the City's Register of Historic Landmarks.
Policy L47.3	Remove constraints on the use of historic structures by allowing for adaptive reuse of historic properties, waiving development standards, and through other appropriate means.
Policy L47.4	Develop guidelines for rehabilitation and new construction, demolition control, and regulation of uses in designated structures. Demolition control to include payment of significant fines and recompense for destroying historic resources without having followed applicable procedures.
Policy L47.5	Ensure that, if and when landmarks are renovated by the property owner, it is done according to the Secretary of the Interior's Standards, which accomplish the following: <ul style="list-style-type: none"> • Preservation of the distinguishing features or character of the property and its environment; • Allow for compatible uses which provide the maximum appreciation of the resource; • Allow for renovations which complement the neighborhood or historic context within which the resource exists.
Policy L47.6	Consider the relaxation of current building and zoning codes, as necessary, to preserve significant structures, while ensuring that basic health and safety goals are met.
Policy L47.7	Support tax incentives, protective covenants, preservation easements, code modifications, and other methods deemed mutually agreeable by the City and the property owner which will help to preserve historic resources.
Policy L47.8	Allow for adaptive re-use of significant architectural and historical structures provided that the use is compatible with the neighborhood in which it is located and with the approval of the Planning Commission.
Policy L47.9	At such time any loans or grants are made available through public or private agencies for the purpose of renovating landmarks, assist in obtaining the grant or loan on behalf of the property owner.
Policy L47.10	Provide staff with professional historic expertise to support for the preservation program.
Policy L47.11	Maintain a historic preservation ordinance which has, as its purpose, the voluntary participation of property owners in the preservation of historic resources.
Policy L47.12	Maintain and enact policies, regulations and programs to facilitate historic preservation.
Section Three: Housing	
	The Housing Element and its accompanying policies were recently updated for the 2014-2021 planning period and are not a part of this comprehensive General Plan Update. The detailed list of policies is provided in the Housing Element, which is provided under separate cover to the General Plan Update.
Section Four: Economic Development	
Policy L48.1	Streamline the permitting process for new businesses.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L48.2	Support efforts of the Chamber of Commerce to support business activities, such as festivals and programs which bring residents and visitors to the downtown.
Policy L48.3	Continue to allow home based businesses which do not negatively impact the residential neighborhoods in which they are located.
Policy L48.4	Consider reducing business license fees and other taxes and fees to the extent feasible.
Policy L48.5	Consider implementing a Business Improvement District in the central core area.
Policy L49.1	Encourage restoration of original building facades, and adaptive reuse of existing buildings through educational programs and economic incentives such as reduced permit fees and parking requirements.
Policy L49.2	Provide enhanced paving for all pedestrian crosswalks on Sierra Madre Boulevard and Baldwin Avenue within the downtown district, and consider installation of the same on East Montecito Avenue.
Policy L49.3	Maintain pedestrian-level street lighting in the downtown district to enhance the nighttime dining and shopping experience, and consider installation of the same on East Montecito Avenue in accordance with dark sky guidelines.
Policy L49.4	Permit closure of Kersting Court during the evenings, weekends, and special events for musical events, outdoor dining, farmers market or similar activities.
Policy L49.5	Adopt a long-term design plan for Kersting Court which enhances the park as a focal point of the downtown and increases its usability.
Policy L49.6	Develop a coordinated parking plan for the downtown business area, including East Montecito, and ensure that any in-lieu or other parking fees generated downtown are used to improve downtown parking.
Policy L49.7	Improve pedestrian connections between the street and the public parking lots through signage, coordination with property owners, purchase of properties and other mechanisms.
Policy L49.8	Improve the aesthetic qualities of the public parking lots by adding color plantings and encouraging improvements to rear facades of buildings.
Policy L49.9	Encourage outdoor dining, sidewalk sales, street fairs, and other uses of the sidewalk which encourage pedestrian activity.
Policy L50.1	Provide incentives for the location of restaurants and retail uses on the ground floor of buildings fronting Sierra Madre Boulevard and Baldwin Avenue (and possibly portions of East Montecito Avenue). Such incentives may include reduced/waived utility taxes, permit fees or business license fees and streamlined permit processing.
Policy L50.2	In order to increase daytime demand for City retail, provide incentives for the location of service retail, office and other commercial uses above and/or behind street-facing, ground-floor retail. Such incentives may include reduced/waived utility taxes, permit fees or business license fees and streamlined permit processing.
Policy L50.3	Prohibit any new and the expansion of existing institutional facilities in the central core area.
Section Five: Circulation	
Policy L51.1	Maintain the existing street classification system.
Policy L51.2	Limit the development of new roadways or the expansion of existing roadways.
Policy L51.3	Maintain existing facilities for bicyclists, pedestrians, and transit users.
Policy L51.4	Explore the development of new facilities for bicyclists, pedestrians and transit users.
Policy L51.5	Encourage and support the use of non-automotive travel throughout the City.
Policy L51.6	Encourage City staff, employees, residents and visitors to walk and bicycle as often as possible.
Policy L51.7	Utilize non-automotive transportation solutions as a tool to further goals related to environmental sustainability and economic development.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy L51.8	Prioritize improvements for non-vehicular modes like bicycles, pedestrians, and transit to eliminate the need for new or expanded roadways and intersection improvements like traffic signals.
Policy L52.1	Ensure that all pedestrians, particularly seniors and the disabled, are able to travel safely and easily throughout the City.
Policy L52.2	Prioritize opportunities to implement traffic calming techniques and limit new driveway curb cuts along roadways, such as Sierra Madre Boulevard and East Montecito.
Policy L52.3	Provide safe travel routes for bicyclists including designated bicycle lanes on streets where these facilities can be accommodated.
Policy L52.4	Evaluate the impact of any capital improvement project on the travel needs of bicycles, pedestrians, and vehicle users.
Policy L52.5	Install and maintain mirrors on blind streets in the canyon.
Policy L52.6	Improve pedestrian crossing opportunities work to increase pedestrian safety, and eliminate painted crosswalks where they provide a false sense of security, and make a more concerted effort to enforce laws related to pedestrian safety.
Policy L52.7	Create and implement a City bikeway plan.
Policy L52.8	Require the incorporation of bicycle facilities into the design of land use plans and capital improvements, including bicycle parking within new multi-family and non-residential sites or publicly accessible bicycle parking.
Policy L52.9	Explore the possibility of sidewalk continuity where feasible.
Policy L53.1	Develop a comprehensive Citywide approach to residential street traffic calming.
Policy L53.2	Coordinate with law enforcement agencies to ensure adequate enforcement of speed limits along streets, including local collector and local streets.
Policy L53.3	Maintain and enforce speed limits which address the residential nature of local collector and local streets.
Policy L53.4	Install and maintain traffic calming measures where appropriate.
Policy L54.1	Maintain on-street parking in the downtown business area which is safe for motorists, pedestrians, and sidewalk diners.
Policy L54.2	Implement parking management approaches for portions of the City such as the downtown business area.
Policy L54.3	Consider opportunities for shared parking, off-site parking, and other parking management approaches to reduce excessive off-street parking for new development.
Policy L55.1	Limit overnight parking within residential areas.
Policy L56.1	Make streets handicap-accessible with more ramps and curb cuts.
Policy L56.2	Identify locations for handicap parking stalls on the street, and also install and maintain those spaces.
Policy L56.2	Promote usage of the Dial-A-Ride paratransit service.
Policy L56.3	Ensure that all streets are accessible to all persons including those with mobility challenges
CHAPTER 2: RESOURCE MANAGEMENT ELEMENT	
Section One: Hillside Preservation	
Policy R1.1	Maintain and enforce the Hillside Management Zone Ordinance and other ordinances that seek to protect hillside areas.
Policy R1.2	Work with other hillside communities in the San Gabriel Valley to establish a protected hillside corridor along the entire length of the San Gabriel Mountains.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy R2.1	Assist the Sierra Madre Mountains Conservancy and other non-profit organizations in the application of funds to purchase hillside property, and when feasible, to provide public access to the mountains via parks and trails.
Policy R2.2	Designate properties purchased by the Conservancy and other non-profit organizations as natural open space utilizing conservation easements.
Policy R2.3	Explore the use of bond issues, assessment districts, environmental partnerships and other methods for purchasing and managing hillside areas.
Policy R2.4	Coordinate with other public agencies' plans and pursue partnerships with local and regional environmental and conservation organizations to locate and protect hillside open space areas.
Policy R3.1	Where possible, assist the Council for Watershed Health and promote community awareness of the Council's work.
Policy R3.2	Ensure that wildland open space, including the areas of the City designated as High Fire Hazard Severity Zone, is left in its natural state with the exception of brush abatement for public safety in order to aid the City in fighting fires.
Policy R3.3	Ensure that natural open space within the High Fire Hazard Severity Zones remains undeveloped so as to mitigate the flood cycles that follow wild land fires in the natural open space.
Policy R3.4	Ensure the protection of natural open space so as to maintain it as a preventative measure against flooding, and as a means of capturing stormwater runoff for groundwater recharge.
Section Two: Co-Existence with Wildlife	
Policy R4.1	Raise awareness of Sierra Madre as an urban/wildlife interface where, as such, it is necessary for the residents to respect the wildlife, share space with wildlife, and to acknowledge the right of wildlife to pass within City limits undisturbed.
Policy R4.2	Encourage grassroots community efforts dedicated to the peaceful co-existence with wildlife.
Policy R4.3	Publicize and post signs that announce Resolution 72-62 which designates Sierra Madre as a Wildlife Sanctuary.
Policy R4.4	Encourage wide availability and dissemination of materials teaching how to coexist with wildlife.
Policy R4.5	Encourage the education of the public on how to "wild proof," and on compliance with State laws prohibiting trapping, killing, or relocating wildlife.
Policy R5.2	Actively enforce regulations prohibiting spiked iron fencing.
Policy R5.2	Encourage residents to modify any existing structures to better accommodate safe passage of wildlife.
Policy R5.3	Continue to include wildlife-resistant garbage containers for the High Activity Wildlife Zone in the waste disposal contract. (See R 15.6)
Policy R5.4	Create a High Activity Wildlife Zone that mirrors the Fire Hazard Severity Zone.
Section Three: Dark Sky	
Policy R6.1	Require that all new development projects utilize light fixtures that shield the light source so that light is cast downward to avoid light spillage offsite or upward into the sky.
Policy R6.2	Discourage continuous all-night exterior lighting and encourage motion-sensored lighting.
Policy R6.3	Encourage the use of fixtures like the "shoe box" design that are capable of providing accurate light patterns, and can often be used for lighting without spilling onto the neighboring property and upward into the sky.
Policy R7.1	The City shall use the lowest wattage of lamp that is feasible and encourage the public to do the same.
Policy R7.2	The City shall, whenever possible, turn off the lights or use motion sensor controlled lighting and encourage the public to do the same.
Policy R7.3	Investigate the possibility of having businesses turn off lights when they are closed.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy R8.1	Encourage outdoor lighting to be designed and installed in a manner that confines the direct lighting rays to the property upon which the lighting is installed so as to protect adjacent and nearby residential districts and public rights-of-way, and reduce "skyglow."
Policy R8.2	Lighting in and near residential areas shall be minimal and shielded to prevent nuisance glare.
Policy R8.3	Lighting attached to single-family home structures should not exceed the height of the eave, and residential lighting pole height restrictions can be considered to control light trespass on adjacent properties and upward into the sky.
Policy R8.4	Provide adequate illumination of all streets, alleys, and public areas.
Policy R9.1	Provide pamphlets from organizations dedicated to the preservation of the night sky.
Section Four: Tree Preservation	
Policy R10.1	Continue to develop public awareness and support for the City's tree ordinance.
Policy R10.2	Continue to develop tree preservation and protection measures.
Policy R10.3	Carry out the objectives and recommendations of the Community Forest Management Plan.
Policy R10.4	Continue to develop and update a recommended tree palette for parks and parkways.
Policy R10.5	Continue to update and maintain an inventory of trees located on City property including parkways, parks and other City-owned locations.
Policy R10.6	Continue to publish and update basic tree maintenance and care brochures for residents.
Policy R10.7	Continue to provide a tree expert as needed to assist the City regarding tree removal, tree trimming, root pruning, identifying tree diseases, and grading that might affect trees.
Policy R10.8	Continue to monitor construction projects with regard to grading and construction effects on trees, tree removal and replacement.
Policy R10.9	Continue to monitor latest trends and research in the field of arboriculture to better manage the City's urban forest.
Policy R10.10	Promote the voluntary Legacy Tree Program.
Policy R11.1	Locate financial assistance for trimming and care of trees.
Policy R11.2	Solicit community participation in programs which are geared towards planting and maintaining City trees.
Section Five: Water Resources	
Policy R12.1	Protect settling basins for water collection for the purposes of groundwater recharge.
Policy R12.2	Actively follow state legislative and policy actions to ensure that Sierra Madre is able to use all of its water through the conservation of lands for groundwater recharge and storm water management.
Policy R12.3	Develop new ways to capture and percolate storm water.
Policy R12.4	Identify ways in which reclaimed water can be utilized in Sierra Madre.
Policy R12.5	Work collaboratively with Los Angeles County Department of Public Work/Flood Control to utilize existing debris basins for groundwater recharge.
Policy R13.1	Charge water usage fees which anticipate capital improvement needs.
Policy R13.2	Maintain a capital plan for the maintenance of the City's water facilities.
Policy R14.1	Maintain an urban water management plan.
Policy R14.2	Evaluate water availability in conjunction with public and private development projects.
Policy R15.1	Prohibit washing of concrete surfaces such as sidewalks and driveways with a hose.
Policy R15.2	Regulate water used for decorative fountains.
Policy R15.3	Require restaurants to limit use of drinking water.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy R15.4	Restrict hours of water usage for landscape and irrigation.
Policy R15.5	Explore other methods or innovations to conserve water during times of drought and implement as necessary.
Policy R15.6	Consider a rate structure that encourages the efficient use of water and that does not discriminate unfairly against those with larger lots.
Policy R16.1	Work with Raymond Basin Management Board (Watermaster) to improve management of the Eastern Unit of the Raymond Basin.
Policy R16.2	Collaborate with other Raymond Basin water producers, especially the City of Arcadia, to eliminate the overdraft of the Raymond Basin.
Policy R17.1	Diligently carry out minimum control measures and source reduction programs as required and/or is beneficial to water quality.
Policy R17.2	Continue to identify programs or projects with multiple benefits with water quality, water retention, recreation, flood safety, and aesthetics as priorities.
Policy R17.3	Continue to work with regional partners to increase efficiency, effectiveness, and cost savings as priorities.
Policy R17.4	Participate in the discussion regarding emerging regulatory National Pollutant Discharge Elimination System topics, and provide comments as necessary.
Policy R17.5	Develop public education and outreach programs with regard to specific City and regional topics.
Section Six: Waste Management/Recycling	
Policy R18.1	Maintain a contract with a waste hauler to provide service to residences, businesses, institutions and City government facilities for trash collection.
Policy R18.2	Maintain a contract with a single waste hauler to provide trash collection services to commercial businesses, thereby simplifying the commercial recycling program.
Policy R18.3	Continue to provide opportunities for the disposal of large household items.
Policy R19.1	Require the waste collection provider to provide recycling bins to all customers in the City, including in the business district. Cardboard should be collected at sites in the business district.
Policy R19.2	Continue the collection of new types of plastic.
Policy R19.3	Continue to enforce the Construction and Demolition Ordinance to require builders to separate and recycle discarded building materials, including lumber, metal, cement, etc.
Policy R19.4	City offices shall purchase and use post-consumer and recycled products to the extent feasible.
Policy R19.5	Promote green waste and recycling programs such as "green and clean" which increase the usage of green waste for compost and reduces the amount of green waste exported.
Policy R19.6	Continue to include wildlife-resistant garbage containers for the High Activity Wildlife Zone in the waste disposal contract.
Policy R20.1	Continue to work with Los Angeles County Department of Public Works to provide a free household hazardous waste pick-up at least once a year.
Policy R20.2	Continue to provide information to community members regarding free household hazardous waste pick-up sponsored by Los Angeles County Department of Public Works.
Policy R21.1	Continue to provide for adequate trash removal, installation and maintenance of trash receptacles on street and in parks, and regular street sweeping.
Section Seven: Air Quality	
Policy R22.1	Cooperate with the South Coast Air Quality Management District and incorporate the provisions of the Air Quality Management Plan.
Policy R22.2	Prohibit the development of land uses and land use practices which would contribute significantly to poor air quality.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy R22.3	Establish controls and monitor uses in the City which contain operations or materials characterized by air pollutants which individually or cumulatively could significantly add to the air basin's degradation (e.g., furniture manufacturers using paints and finishes, automobile repair, printing, and reproduction, and dry cleaners).
Policy R22.4	Encourage and participate in regional initiatives and programs to improve the South Coast Air Basin's air quality.
Policy R22.5	Publicize the incentives offered by the Southern California Air Quality Management District, such as leaf blower and lawnmower exchanges.
Policy R23.1	Establish a transportation system management program to encourage the use of transit, carpooling, shuttles and other transportation options to reduce vehicle miles traveled and vehicle trips.
Policy R23.2	Encourage public and school bus owners to convert to lower emission burning fuel, which is part of the Southern California Air Quality Management District Plan.
Policy R23.3	Continue to purchase automobiles and other vehicles that use zero or low emission fuels for the City's fleet of vehicles.
Policy R23.4	Allow for local job opportunities including home based businesses and telecommuting in Sierra Madre.
Policy R23.5	Provide opportunities through appropriate zoning for the development of residential units in concert with commercial uses.
Policy R23.6	Provide and enhance local transit service to reduce personal vehicle trips.
Policy R23.7	Maintain links to the MTA Gold Line light rail system.
Policy R23.8	Pursue funding sources for facilities and programs linked to regional transit.
Policy R24.1	Continue to review guidelines from time to time regarding the use of gas-powered lawn equipment, and consider tightening the restrictions on the type of equipment, hours and duration of operation.
Policy R24.2	Require dust abatement measures during grading and construction operations. This may include use of reclaimed water or other methods to control fugitive dust.
Policy R24.3	Develop and enforce a fugitive dust control ordinance that regulates the following: visible dust emissions, soil stabilization, the carrying and tracking of dirt offsite, unpaved access and haul roads, storage piles and bulk materials, demolition, and dust control plans; the ordinance should include penalties to encourage compliance
Policy R25.1	Consider developing an ordinance to address second-hand smoke and other indoor air pollutants in multiple-family dwelling units.

CHAPTER 3: HAZARD PREVENTION ELEMENT

Section One: Fire Safety

Policy Hz1.1	Maintain a combination volunteer and paid fighting force.
Policy Hz1.2	Promote public education about fire safety at home, in the community, and in the work place.
Policy Hz1.3	Continue to coordinate the provision of fire services with all public safety service providers and monitor their adequacy and responsiveness to community needs.
Policy Hz1.4	Encourage, facilitate, and participate in, where appropriate, the establishment of methods of communication between the Fire Department and Sierra Madre community members to discuss and resolve issues of responsiveness and sensitivity.
Policy Hz2.1	Continue to require all existing and new development to install and maintain adequate smoke detection systems.
Policy Hz2.2	Continue to require all new development to install automatic fire sprinkler systems.
Policy Hz2.3	Continue to require review of building plans by a Fire Captain/Fire Marshall.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy Hz2.4	Consider water availability in terms of quantity and water pressure for safety purposes when considering the size and location of new residential construction.
Policy Hz2.5	Assess the impacts of incremental increases in development density and related traffic congestion on fire hazards and emergency response time, and ensure through the development review process that new development will not result in a reduction of fire protection services below acceptable levels.
Policy Hz2.6	Continue to require that new development provide adequate hydrants and show sufficient evidence that there is adequate water supply/fire flow and that it is available to accommodate the fire protection needs of new construction.
Policy Hz2.7	Protect the wild land/urban interface by considering fire hazards when evaluating projects in the canyon areas.
Policy Hz2.8	Develop vegetation management plans that manage chemise and chaparral to ensure adequate firebreaks, to provide adequate access for fire protection water systems, and access for firefighting.
Policy Hz2.9	Maintain and update hillside development standards which include fire prevention design measures.
Policy Hz2.10	Work with Public Works, the Police Department and residents to develop a solution to parking issues that affect Fire Department access in the canyon areas.
Policy Hz3.1	Continue to cooperate with Area C Fire Departments for second and third alarm calls and continue with the State-wide Mutual Aid Agreements.
Policy Hz3.2	Work with Public Works staff of adjacent jurisdictions to ensure that roadways are adequate for fire equipment.
Policy Hz4.1	Update the Emergency Operations Plan annually.
Policy Hz4.2	Maintain a fully operational Emergency Operations Center.
Policy Hz4.3	Enlist participation from the community and City staff for emergency operations.
Policy Hz4.4	Provide emergency operations training and conduct test runs.
Policy Hz 4.5	Review and upgrade emergency operations equipment such as 911 equipment, and the police dispatch system as needed to maintain modern levels of service.
Policy Hz4.6	Develop and utilize emergency public communication systems.
Policy Hz5.1	Mandate annual brush removal from April to June.
Policy Hz5.2	Work with community groups in presenting information and trainings regarding wildfire prevention and awareness.
Policy Hz5.3	Promote voluntary efforts in tree trimming, and brush and weed abatement.
Policy Hz5.4	Identify funds by way of a tree assessment district or "environment fund" or other source of funds to pay for vegetation trimming and removal of dead wood on public property and private properties where vegetation is creating a canopy over public rights-of-way.
Section Two: Flood/Landslide	
Policy Hz6.1	Require that all new development incorporates sufficient measures to mitigate flood hazards, including the design of containment systems to capture stormwater runoff on-site, and site grading that minimizes stormwater runoff from increased impervious surfaces, thereby addressing impacts to on-site structures and adjacent properties.
Policy Hz6.2	Require that the landscape of open space areas provide the maximum permeable surface area to reduce site runoff, and prohibit the paving of a majority of these areas.
Policy Hz7.1	In the event of a flood, coordinate Fire Department emergency operations with the Sierra Madre Police Department, the Sierra Madre Public Works Department, the Sierra Madre Volunteer Search and Rescue Team, and other public agencies utilizing Incident Command and the National Incident Management System (NIMS.).

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy Hz7.2	Encourage implementation of emergency evacuation drills to prepare for the event of floods.
Policy Hz8.1	Require that residential tract developers be responsible for construction of drainage/storm drain systems improvements that are compatible with City and County systems within or adjacent to their project site.
Policy Hz8.2	Install required public storm drainage improvements.
Policy Hz8.3	To the extent feasible, the City shall continue to cooperate with and facilitate L.A. County's maintenance efforts to keep the debris basins clean.
Policy Hz9.1	Obtain and make available to the public updated flood hazard maps prepared by FEMA.
Policy Hz9.2	Evaluate studies of streams, as they become available, to identify any changes.
Section Three: Seismic Safety	
Policy Hz10.1	Require that earthquake survival and efficient post-disaster functioning be a primary concern in the siting, design and construction standards for essential facilities in Sierra Madre.
Policy Hz10.2	Investigate the limitations on the location of new or altered residences and critical, sensitive and high occupancy facilities in areas near active faults, and consider conducting a comprehensive geologic investigation to show where active faults pose a hazard to structures.
Policy Hz10.3	Investigate requiring that proposed new or altered residences and critical, sensitive, and high occupancy facilities located in areas near active faults are not approved unless necessary subsurface fault investigations have first been completed.
Policy Hz10.4	Investigate requiring a thorough subsurface fault investigation be conducted for any proposed habitable structure on private property in close proximity of an active fault zone, and monitor any trenching for public buried water lines in the same area. Assign a City employee the duty of collecting and assessing of data gathered from the above listed efforts with help of a registered geologist.
Policy Hz10.5	Create a central depository of all Sierra Madre geologic information the City obtains through any project approvals process, including any governmental projects.
Policy Hz11.1	Promote public awareness of the need to upgrade seismically hazardous buildings for the protection of health and safety in the City.
Policy Hz11.2	Encourage seismic review of buildings.
Policy Hz11.3	Promote seismic upgrading of older residential and commercial structures with special attention given to historic structures.
Policy Hz12.1	Maintain and update multi-hazard emergency preparedness plan for the City that includes seismic safety.
Policy Hz12.2	Maintain and upgrade the City's disaster response plans at least annually, conduct periodic tests of their practicality and effectiveness, and involve residents and business in the preparation and testing of the plans.
Policy Hz12.3	Prepare and disseminate to residents and businesses information regarding seismic risks affecting the City, measures to protect life and property before and during an earthquake, and emergency procedures to follow after an earthquake.
Policy Hz12.4	Incorporate planning for potential incidents affecting critical, sensitive and high-occupancy facilities into the City's contingency plans for disaster response and recovery.
Policy Hz12.5	Ensure that emergency preparedness is the mutual responsibility of City agencies, City residents and the business community.
Policy Hz12.6	Develop and implement ongoing City-wide programs for disaster preparedness and recovery planning.
Policy Hz13.1	Provide residents and business owners with a continuing awareness and expanding knowledge of the seismic hazards affecting the City.
Policy Hz13.2	Adopt and maintain high standards for seismic performance of buildings, through prompt adoption and careful enforcement of the best available standards for seismic design.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Section Four: Noise	
Policy Hz14.1	Formulate measures to mitigate noise impacts from mobile and stationary noise sources through compatible land use planning and the discretionary review of development projects.
Policy Hz14.2	Identify and control the noise levels associated with transportation and general circulation patterns in the City to ensure the residential quality of the community.
Policy Hz14.3	Enact noise regulations to prohibit unnecessary excessive and annoying noise sources. These controls currently relate to the general category of disturbing- the-peace nuisances.
Policy Hz14.4	Ensure that the noise level of the commercial districts does not interfere with the normal business, commercial or residential activities.
Policy Hz14.5	To the extent possible, protect schools, hospitals, libraries, churches, parks and recreational areas from excessive sound levels so as not to adversely affect their normal activities.
Policy Hz14.6	Review current guidelines regarding the use of gas powered lawn equipment and consider restricting the type of equipment, hours and duration of operation.
Policy Hz15.1	Require that commercial uses developed as part of a residential mixed-use project are not noise intensive.
Policy Hz15.2	Design mixed-use structures to prevent the transfer of noise from the commercial use to the residential use.
Policy Hz15.3	Require that common walls and floors between commercial and residential uses be constructed to minimize the transmission of noise and vibration.
Policy Hz16.1	Limit construction activities to reasonable weekday and weekend/holiday hours in order to reduce noise impacts on adjacent residences.
Policy Hz16.2	Require that construction activities incorporate feasible and practical techniques to minimize the noise impacts on adjacent uses.
CHAPTER 4: COMMUNITY SERVICES ELEMENT	
Section One: Law Enforcement	
Policy C1.1	Provide professional police response and protection to the community by partnering with residents, business persons and visitors to the City.
Policy C1.2	Assess the impact of increases in population on response time, calls for service and traffic through the development review process so law enforcement assets will not be degraded.
Policy C2.1	Maintain and enhance public awareness and participation in crime prevention in residential and business areas.
Policy C2.2	Expand existing programs that deal with personal safety such as police-sponsored safety courses and neighborhood/business watch programs.
Policy C2.3	Educate selected groups such as seniors pertaining to crime directed at them.
Policy C3.1	Evaluate on a continual basis the delivery of police services to monitor their adequacy and responsiveness to community needs.
Policy C3.2	Encourage an open dialogue with the community to address the concerns of residents, visitors and business owners to resolve issues of responsiveness and sensitivity.
Policy C3.3	Involve other City departments when necessary to resolve matters that fall outside the scope of law enforcement or code enforcement activity.
Policy C3.4	Continually evaluate the training of law enforcement personnel and their interaction with the citizens of Sierra Madre.
Policy C4.1	Educate residents, businesses and visitors about disaster preparedness.
Policy C4.2	Train law enforcement and all other staff on their role in disaster response and recovery.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy C4.3	Maximize passive prevention measures for new and existing development through the development review process.
Policy C4.4	Work with Sierra Madre's Community Emergency Response Team to have a unified and coordinated response to disasters.
Policy C4.5	Coordinate with Sierra Madre's Emergency Radio Station (1630 AM), so that when disaster strikes, information can be quickly disseminated to the Community.
Policy C5.1	Maintain a code enforcement officer in the Police Department or in the Planning and Community Preservation Department who is charged with the duty of identifying violations and enforcing City Codes.
Policy C5.2	Attempt to obtain voluntary code compliance within reasonable time frames prior to taking legal action.
Policy C5.3	Utilize nuisance abatement procedures and legal action through the criminal court system when voluntary code compliance is not effective.
Policy C5.4	Respond to complaints from the public in a timely manner.
Policy C5.5	Conduct targeted, pro-active code enforcement of violations involving matters of concern to the community.
Section Two: Recreation Services	
Policy C6.1	Provide quality programs for youth, adults, and seniors that meet the needs of the community within the City's limited budget.
Policy C6.2	Explore the feasibility of offering additional weekend classes and programs for youth, adults and seniors.
Policy C6.3	Monitor and evaluate recreation programs and facility usage, including surveying program participants and the general citizenry.
Policy C6.4	Notify City residents seasonally on the types of recreational programs, special events and facilities available.
Policy C6.5	Encourage sponsorships of programs by local businesses and participation from the community.
Policy C6.6	Explore the possibility for special events involving running and bicycle programs
Policy C7.1	Continue to seek outside funding to keep facilities retrofitted to meet the requirements of the Americans with Disabilities Act.
Policy C7.2	Continue to create programs that can accommodate the physically challenged.
Policy C8.1	Continue a park maintenance program to secure the existing nature and beauty of City parks and open space areas.
Policy C8.2	Involve community youth in park maintenance efforts.
Policy C8.3	Install and replace existing landscape with native and drought resistant plants in City parks where deterioration has occurred.
Policy C8.4	Identify each recreational site with its name and encompassing facilities with signage visible to the public.
Policy C8.5	Continue to improve the conditions of Hal Dapper Field to maintain the field's safety and usability.
Policy C8.6	Continue to coordinate with Pasadena Unified School District, Saint Rita's, Bethany School, Alverno High School, La Salle High School and Passionist Father Monastery Retreat Center with regards to the feasibility of utilizing their properties for recreational or special event use during non-operational hours.
Policy C8.7	Continue the public-private partnerships to improve and maintain the existing municipal pool facilities.
Policy C8.8	Continue a maintenance program for the City's recreation center to include routine and long-term maintenance of the facility.
Policy C8.9	Research better use of existing City open space.
Policy C9.1	Continue to monitor and assess the needs of the senior community.
Policy C9.2	Continue to provide hot lunches Monday through Friday to seniors at a feasible cost to participants (Nutrition Program).

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy C9.3	Work in cooperation with other agencies to sponsor a daily hot lunch program to home-bound seniors (Meals on Wheels).
Policy C9.4	Provide educational programs for the community, especially senior citizens including but not limited to health care, retirement planning, health screening, public and personnel safety, tax assistance, and mature driver courses.
Policy C9.5	Maintain the Senior Center to provide additional senior activities and community meeting space.
Policy C9.6	Maintain a senior volunteer core to assist in accomplishing goals.
Policy C9.7	Update the Senior Master Plan.
Policy C9.8	Improve and maintain the Hart Park House to better serve its seniors.
Policy C9.9	Continue to work in conjunction with the Senior Community Commission to provide programming such as excursions, special events and educational programs.
Policy C10.1	Explore the possibility of creating new activity centers such as a multi-purpose ball field for soccer, baseball, softball, football, a roller hockey rink, skate park, and community gymnasium or a center for family recreation activities.
Policy C10.2	Develop relationships with public and private facilities such as family entertainment and recreation centers, to be used for additional youth activities and special events.
Policy C10.3	Expand funds for park acquisition using Quimby Act, State park funds, Bicycle Fund, fund-raising and business contributions, State and Federal grants.
Policy C10.4	Require that all new commercial and residential subdivision developments provide open space areas on-site for passive or active recreation or contribute fees for public development of such uses.
Policy C10.5	Evaluate additional means of obtaining land and funding for the purpose of purchasing parkland.
Policy C11.1	Maintain a parks and facilities master plan that identifies existing facilities and uses, existing programs and services, existing open space recreation areas and proposed acquisition, developments and improvements.
Policy C11.2	Maintain and update a maintenance and repair plan for existing and future City facilities.
Policy C12.1	Explore the feasibility of a bicycle lane throughout the City for recreational and transportation usage.
Section Three: Library Services	
Policy C13.1	Review the library's telecommunication capabilities and upgrade the facility to accommodate current and future technologies for use by the public and City employees.
Policy C13.2	Maintain an updated computerized library management system to store library records and inventory.
Policy C13.3	Evaluate transitioning to new technology for materials security and circulation system, or other self-service systems.
Policy C13.4	Review and update collection development policies and procedures.
Policy C14.1	Provide drop-in hours for the public to seek help using new technology, i.e. email, text, instant messaging, electronic devices and eReaders, use of Social Media.
Policy C14.2	Provide continuing education opportunities for Staff in using digital and reference resources.
Policy C15.1	Continue to develop the partnership between the library, local schools, and the Sierra Madre Historical Preservation Society.
Policy C15.2	Identify under-represented groups in the community and target special programs and volunteer opportunities to include them (e.g. young adult, young parents, seniors, etc.)
Policy C15.3	Maintain and enhance cultural and educational programs.
Policy C15.4	Continue to improve services to people with special needs, i.e. Titles To Go (homebound delivery service).
Policy C16.1	Continue to collect, preserve and make accessible materials relevant to the history of Sierra Madre, California.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy C16.2	Facilitate communication between the Sierra Madre Historical Preservation Society and Library Board of Trustees to ensure exhibition and protection of important local history materials.
Policy C16.3	Assist in the administration and preservation planning for the Sierra Madre Oral History Project and Digital Storyboards.
Policy C17.1	Encourage the professional and paraprofessional development of staff through webinars, courses and meetings, workshops, seminars, professional committee participation, and extension courses.
Policy C17.2	Promote the use of Sommer Library Scholarship and Eph Konigsberg Scholarship funds to staff.
Policy C18.1	Continue to survey the community to assist staff in developing collections.
Policy C18.2	Update the existing circulation policy to anticipate future needs, address current impact of technology on library use and provide procedures that are beneficial for both library and public.
Policy C19.1	Promote the library at community gatherings, events and functions.
Policy C19.2	Develop a new strategy and funding for an addition/remodel, or new facility to address multiple community needs including space for library programs, local history materials, public use of technology and meeting and work areas.
Policy C19.3	Implement the Sierra Madre Public Library Strategic Plan, and continue to evaluate and update it as necessary to establish facility and service priorities.
Policy C20.1	Promote the Friends of the Sierra Madre Library's fund raising activities.
Policy C20.2	Expand the use of community volunteers under the direction of staff; include programs for teens and adults.
Policy C21.1	Apply to grants and foundations for funds.
Policy C21.2	Solicit private donations.
Policy C21.3	Actively pursue Federal, State and local funding opportunities.
Policy C21.4	Continue working with the Friends of the Sierra Madre Library, Sierra Madre Community Foundation and Sierra Madre Historical Preservation Society other local community philanthropic organizations to secure future funding.
Section Four: Community Cultural and Special Events	
Policy C23.1	Encourage private cultural organizations (dance, music, acting groups, art galleries, book and reading societies and similar) to continue their activities in the City.
Policy C23.2	Encourage the development of live performances and public movie screenings in the City.
Policy C23.3	Explore the feasibility of developing an art appreciation program especially for, but not limited to, youth and seniors.
Policy C23.4	Continue to inform residents regarding cultural organizations, including each organization's name, address, telephone number, description of activities, calendar of events and other relevant information.
Policy C23.5	Maintain the Arts Advisory Committee to explore ways in which the City may further the role of performing and fine arts in the community.
Policy C24.1	Continue to provide the community with City- sponsored information and programs by the electronic bulletin board and various community access channels and web sites.
Policy C24.2	Explore the feasibility of cable casting cultural entertainment and educational programs for children and adults on the City-wide community access channel.
Policy C24.3	Maintain service level agreements with vendors contracted to provide such services.
Policy C25.1	Utilize police resources to maintain public safety during events.
Policy C25.2	Utilize City maintenance workers to prepare public facilities (such as restrooms and parking areas) and assist during street closures.
Policy C25.3	Use City workers to hang banners advertising community events over Baldwin Avenue in the downtown area.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Policy C25.4	Provide meeting space for community groups and event committees.
Policy C25.5	Continue programs to make it easier and more cost effective for local organizations to utilize City facilities.
Section Five: Transit Services	
Policy C26.1	Explore other transit funding sources.
Policy C26.2	Develop inter-jurisdictional coordination of the transportation program with Arcadia and/or Pasadena, thereby sharing the cost of the program.
Policy C26.3	Ensure that the service providers continue to provide the most effective service by monitoring complaints and responses, and evaluating ridership both monthly and annually.
Policy C26.4	Continue to provide the free fixed route services for the community.
Policy C26.5	Continue to coordinate discounted transit services for seniors, handicapped individuals, or low- income residents.
Policy C27.1	Continue to provide comprehensive information to the transit user that is informative, accessible, and easy to understand.
Policy C28.1	Continue to work with the Los Angeles County Metropolitan Transit Authority (Metro) to maintain the existing bus routes linking the City to the Gold Line train station in Pasadena and Arcadia.
Policy C29.1	Provide adequate signage to alert customers and residents of the additional parking available behind the stores on the boulevard.
Policy C29.2	Make the Mariposa parking lot more accessible from the downtown area.
Policy C29.3	Explore the feasibility of creating a Park-and-Ride lot for resident commuters.
Policy C30.1	Ensure the enforcement of speed laws and continue to monitor the City's busy intersections.
Policy C30.2	Continue to evaluate measures, such as speed bumps, that reduce speeding.
Policy C30.3	Maintain safety and efficient circulation without impacting the village atmosphere.
Policy C30.4	Explore additional handicap parking availability for the Hart Park House and downtown business district.
Policy C30.5	Educate citizens on traffic laws to enlist voluntary compliance.
Policy C30.6	Offer bicycle safety and traffic courses for the community sponsored by the Police and Community Services Departments.
Section Six: Public Services	
Policy C31.1	Provide for storm drainage improvements where existing systems are deficient.
Policy C31.2	Provide for the maintenance of existing water, sewer, and storm drainage systems.
Policy C31.3	Require that new development be contingent upon the ability to be served by adequate sanitation collection and treatment, water, electrical and natural gas energy, telecommunication, storm drainage, and other supporting infrastructure.
Policy C31.4	Upgrade areas that are deficient and maintain lighting fixtures in good working condition.
Policy C31.5	Require that new development capture for percolation on site the maximum practical amount of storm water.
Policy C31.6	Provide for the modification of existing drainage systems to capture for percolation the maximum practical amount of storm water.
Policy C32.1	Continue to cablecast and webcast all City Council meetings and selected Commission and Board meetings "live" and uninterrupted on the City government access channel. In addition, the City shall continue to make recordings of the meetings available online.
Policy C32.2	Maintain a disaster plan that provides emergency information on government access television in the event of a disaster.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
CHAPTER 5: IMPLEMENTATION PROGRAM	
Land Use Implementation Program	
IM-1	The City shall continue to enforce the R-1, H, R-C, R-2 and R-3 Zoning Ordinances and amend them as necessary to maintain single-family, two-family and multiple family residential areas in the City.
IM-2	The City shall amend the Zoning Code as necessary to include a program to encourage preservation of existing housing stock and discourage lot splits.
IM-3	The City shall amend the Municipal Code as necessary to include a requirement for compliance with all adopted water conservations measures.
IM-4	The City shall adopt a Zoning Ordinance to establish requirements regarding group living facilities.
IM-5	The City shall continue to enforce the C (Commercial) Zoning Ordinance, and amend it as necessary to maintain an area of the City for commercial uses, update standards for new construction and to include those uses it wishes to encourage in the downtown area as permitted or conditionally-permitted uses.
IM-6	The City shall amend the Zoning Code as necessary to require that the expansion of existing uses is reflective of and complements the overall pattern of development without changing the existing character of development.
IM-7	The City shall amend the Zoning Code as necessary to require that new development that cumulatively comprise over one acre of land on one or more parcels require a CUP, unless a specific plan or master plan is approved for the project.
IM-8	The City shall amend the Zoning Code as necessary to preserve the existing street grid pattern and prohibit the use of cul-de-sacs and require thru streets in new subdivisions with some exceptions.
IM-9	The City shall establish a pre-application process to require neighbor notification and appeal opportunities with respect to any new construction and additions that exceeds one story in height or significantly increases the volume and/or footprint of the structure.
IM-10	The City shall establish guidelines to minimize direct lines-of-sight between neighboring homes and backyards and encourage preservation of mountain or basin views as they relate to new or expanded structures.
IM-11	The City shall continue to enforce the R-1 (One Family Residential) and R-C (Residential Canyon) Zoning Ordinances regarding an angle plane height envelope requirement.
IM-12	The City shall continue to enforce and amend the R-1 (One Family Residential) Zoning Ordinance as necessary to ensure that development is compatible in design and scale with the neighborhood.
IM-13	The City shall continue to enforce the R-C (Residential Canyon) Zoning Ordinance, and amend it as necessary to maintain the density of the Canyon.
IM-14	The City shall amend the R-C (Residential Canyon) Zoning Ordinance to provide incentives to rebuild damaged or demolished structures to pre-existing dimensions.
IM-15	The City shall continue to enforce the R-C (Residential Canyon) Zoning Ordinance, and amend as necessary to preserve the existing rustic atmosphere.
IM-16	The City shall amend the R-C (Residential Canyon) Zoning Ordinance to provide incentives to encourage open porches and discourage enclosures of porches and non-habitable areas.
IM-17	The City shall amend the R-C (Residential Canyon) Zoning Ordinance to include incentives to encourage the use of materials typical of existing development in the Canyon.
IM-18	The City shall amend the R-C (Residential Canyon) Zoning Ordinance to protect natural elements such as large rocks, plants and trees.
IM-19	The City shall amend the R-C (Residential Canyon) Zoning Ordinance to include site plan standards for development of lots that include or are adjacent to the flood control channel.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-20	The City shall continue to allow the existing multifamily residential and retail uses at the junction of Woodland Drive and Brookside Lane.
IM-21	The City shall amend the R-C (Residential Canyon) Zoning Ordinance to include zoning overlay standards to continue to allow the Nature Friends' property to be used for overnight guest accommodations, group meeting space and limited commercial activity.
IM-22	The City shall amend the R-C (Residential Canyon) Zoning Ordinance to include a discretionary review process to allow park and open space areas.
IM-23	The City shall develop a program to include economic assistance, to the extent feasible, to discourage the deterioration of existing housing stock in the Residential Canyon (R-C) Zone.
IM-24	The City shall advertise the availability of the Los Angeles County Housing Rehabilitation Loan Program on the City's website, and disseminate flyers in public locations. In addition, the City shall reinstate the Handyworker Program.
IM-25	The City shall continue to enforce the R-1 (One Family Residential) and R-C (Residential Canyon) Zoning Ordinances regarding on-site parking requirements for new developments.
IM-26	The City shall conduct a parking assessment and enforcement study to alleviate parking constraints in the Canyon.
IM-27	The City shall continue to enforce the Hillside Management Zone Ordinance, and amend as necessary to address development density, environmental impact of development, access, water conservation and development impacts on wildlife.
IM-28	The City shall continue to enforce the Hillside Management Zone Ordinance, and amend as necessary to ensure that hazards are minimized in the hillside with respect to grading, natural vegetation, fire hazards, land stability, exposure to geological and geotechnical hazards, flooding, landslides, and any other hazard or threat to the public health, safety and welfare.
IM-29	The City shall amend the Hillside Management Zone Ordinance to include standards to address the upkeep and maintenance of sites during construction.
IM-30	The City shall continue to enforce the Hillside Management Zone Ordinance, and amend as necessary to protect the views to and from hillside areas to maintain the image and identity of the City as a village of the foothills.
IM-31	The City shall continue to enforce the R-2 (Two-Family Residential) Zoning Ordinance to allow for one or two units per lot, and require a minimum lot area of 7,500 square feet.
IM-32	The City shall continue to enforce the R-2 (Two-Family Residential) Zoning Ordinance.
IM-33	The City shall amend the R-2 (Two-Family Residential) Zoning Ordinance as necessary to maintain massing and scale, including limitations on the floor area ratio, maximum lot coverage, design compatibility, architectural articulation, front elevation and entry requirements, and parking requirements.
IM-34	The City shall amend the R-2 (Two-Family Residential) Zoning Ordinance to improve the safety of individuals with respect to the location of entrances and height of perimeter fencing and landscaping.
IM-35	The City shall continue to enforce the R-3 (Multiple Family Residential) Zoning Ordinance.
IM-36	The City shall amend the R-3 (Multiple Family Residential) Zoning Ordinance as necessary to allow densities of approximately 13 units per acre and establish a maximum allowable floor area.
IM-37	The City shall amend the R-3 (Multiple Family Residential) Zoning Ordinance as necessary to ensure that new development is compatible in scale and character with existing development, including setbacks, building materials, front yard paving, parking, building siting, building orientation, common space, retention of mature trees, facade design, architectural articulation, and small lot zoning requirements.
IM-38	The City shall amend the R-3 (Multiple Family Residential) Zoning Ordinance to improve the safety of individuals with respect to the location of entrances, height of perimeter fencing and landscaping, and parking.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-39	The City shall amend the R-P (Residential Professional) Zoning Ordinance to create an overlay zone that allows for certain commercial uses in addition to residential uses. The overlay zoning ordinance shall include classifications of permitted and conditionally permitted uses on a block-by-block basis.
IM-40	The City shall amend the R-P (Residential Professional) Zoning Ordinance to encourage adaptive reuse, prohibit the demolition and replacement of residential structures with commercial development, allow conversion of existing structures to limited office/business uses, require new development to include residential or residential/limited business uses, and require Planning Commission approval for a change of use from residential to office/business uses or new construction of residential structures.
IM-41	The City shall continue to enforce the C (Commercial) Zoning Ordinance.
IM-42	The City shall amend the C (Commercial) Zoning Ordinance as necessary to limit the allowable floor area, require a front yard setback to allow outdoor dining, sales uses, landscaping and decorative paving, and to discourage on-site parking along the street frontage.
IM-43	The City shall continue to enforce the Nonconforming Uses Ordinance (SMMC Chapter 17.56).
IM-44	The City shall amend the Nonconforming Uses Ordinance (SMMC Chapter 17.56) as necessary to allow reconstruction of existing non-conforming structures that must be replaced due to deterioration or hazard such as fire and earthquakes.
IM-45	The City shall amend the C (Commercial) Zoning Ordinance as necessary to require windows and doorways along the street, front elevations designed to mimic individual storefronts, landscaping designed for form and function, and incorporation of signage into overall building design.
IM-46	The City shall provide incentives to encourage the following in the C (Commercial) Zone: location of retail uses along the street frontage, use of design elements that provide protection to pedestrians, use of architectural design elements along the sidewalk, use of traditional building materials, and development of outdoor spaces for dining and public gathering.
IM-47	The City shall amend the C (Commercial) Zoning Ordinance to provide incentives to encourage the enhancement of rear entrances to existing businesses.
IM-48	The City shall amend the C (Commercial) Zoning Ordinance to require new construction adjacent to a public parking area to include access from the parking area and the street.
IM-49	The City shall identify opportunities to improve pedestrian access from public parking areas to commercial uses, particularly the access from the parking lot of Mariposa Avenue to the commercial uses on the south side of Sierra Madre Blvd.
IM-50	The City shall develop a directional signage program, including educational materials, to encourage the use of available public parking.
IM-51	The City shall amend the C (Commercial) Zoning Ordinance as necessary to prohibit new and the expansion of institutional facilities, allow a diversity of commercial uses for local residents and visitors, allow residential uses at the rear and above the first floor, and establish a minimum depth for commercial uses with residential at the rear.
IM-52	The City shall continue to enforce the M (Manufacturing) Zoning Ordinance.
IM-53	The City shall amend the M (Manufacturing) Zoning Ordinance as necessary to allow adaptive reuse of existing structures for mixed-use, light manufacturing that supports design-related industries, a diversity of craft-related businesses, entertaining/specialty stores, professional offices, live/work space, and housing units on the second level or to the rear of buildings.
IM-54	The City shall amend the M (Manufacturing) Zoning Ordinance as necessary to ensure compatibility of existing and new development/uses with adjacent uses, allow outdoor display of wares close to the street, and examine parking opportunities to address the shortfall of on-site parking spaces.
IM-55	The City shall establish a program to provide incentives to encourage the addition of street trees to make the M Zone more attractive, and reducing its industrial appearance.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-56	The City shall amend the M (Manufacturing) Zoning Ordinance to change the title to "Artisan Mixed Use" Zoning Ordinance and include regulations regarding commercial, light-manufacturing and residential uses, including maximum allowable floor area requirements.
IM-57	The City shall amend the M (Manufacturing) Zoning Ordinance and the Variances and Conditional Use Permit Zoning Ordinance (SMMC Chapter 17.60) to require approval of a conditional use permit to allow a new use on a site to adequately protect existing adjacent uses.
IM-58	The City shall continue to enforce the Voter's Empowerment Ordinance (Measure V) pursuant to SMMC Chapter 17.35 to maintain residential density and building height restrictions in the Central Core Area.
IM-59	The City shall continue to enforce the Institutional (I) Zoning Ordinance.
IM-60	The City shall amend the Institutional (I) Zoning Ordinance as necessary to require compatibility with adjacent land uses, require approval of a master plan to allow the expansion of existing institutional sites, and allow re-use of existing properties subject to approval of a conditional use permit (CUP) for the following purposes: relocated large institutions, retreat centers, civic and religious uses, non-profit or health organizations, housing for institutional uses, parkland, open space, public recreation and schools.
IM-61	The City shall amend the I (Institutional) Zoning Ordinance to prohibit a change of use/zone change of school sites that would allow for uses other than educational uses unless a finding is made that such sites are not needed to meet future educational needs and that consideration has been given to the City's open space and recreation needs.
IM-62	The City shall amend the CIV (Civic) Zoning Ordinance as necessary to allow for government agency/services building that are easily accessible to residents and others users, and allow for the development of public cultural facilities.
IM-63	The City shall amend the O (Open Space) Zoning Ordinance as necessary to allow constructed open space, including the installation and maintenance of recreational equipment, and establish a program to educate individuals about the local environment.
IM-64	The City shall amend the Open Space Ordinance to include standards to address preservation of natural open space (i.e. conservation easements), stringent environmental review of property adjacent to conservation easements, and dedication of natural and constructed open space and/or payment of in-lieu fees.
IM-65	The City shall process any code amendments necessary to ensure compliance of the R-1, R-2, R-3, RC, RP, H, M and C Zoning Ordinances with the Goals and Policies of the General Plan.
Historic Preservation Implementation Program	
IM-1	The City shall engage the services of a historic preservation consultant to complete a comprehensive survey of the City's significant historic resources according to the State Office of Historic Preservation guidelines.
IM-2	The City shall continue to maintain and update its Register of Historic Cultural Landmarks.
IM-3	The City shall establish historic overlay zones or districts characterized by the presence of historic structures.
IM-4	The City shall make available information regarding historic preservation programs and tours of local historic resources.
IM-5	The City shall seek the assistance of the Historic Preservation Society in developing an information base of preservation techniques and economic incentives for the benefit of historic property owners.
IM-6	The City shall consider applying to the State Office of Historic Preservation to obtain Certified Local Government Status.
IM-7	The City shall provide information regarding designation of historic resources and Mills Act Contracts to owners of properties identified in the comprehensive survey of historic resources.
IM-8	The City shall review and amend the Historic Preservation Ordinance to remove constraints on the use of historic structures.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-9	The City shall amend the Historic Preservation Ordinance to include guidelines for rehabilitation and new construction, demolition control and regulation of uses in historically designated structures.
IM-10	The City shall continue to require approval of a Certificate of Appropriateness for alterations to historic properties that are visible to the public.
IM-11	The City shall review the building and zoning codes to identify opportunities for relaxation of standards to help preserve historic structures while still meeting health and safety standards.
IM-12	The City shall amend the Historic Preservation Ordinance as needed to include appropriate methods, such as but not limited to, tax incentives, protective covenants, preservation easements, to help preserve historic resources.
IM-13	The City shall continue to allow for adaptive reuse of significant historic structures pursuant to the Historic Preservation Ordinance.
IM-14	The City shall assist property owners in obtaining available preservation loans and grants.
IM-15	The City shall set aside funds to retain a professional advisor or seek a qualified volunteer to provide guidance and interpretation for staff on the use and interpretation of applicable regulations and technical preservation information.
Economic Development Implementation Program	
IM-1	The City shall develop a plan to encourage new businesses that complement existing businesses to locate in the City's core area.
IM-2	The City shall work with the Chamber of Commerce and/or group of local businesses to explore implementing a Business Improvement District.
IM-3	The City shall review the Special Event Permit process and associated fees.
IM-4	The City shall develop a plan that addresses parking, walkability, and pedestrian activity in the core area.
IM-5	The City shall review and update the Parks and Facilities Master Plan as pertains to Kersting Court.
IM-6	The City shall consider implementing design review standards for the core area.
IM-7	The City shall review its business incentive program.
Circulation Implementation Program	
IM-1	The City shall continue to use the street classification system, including Major, Collector, Local Collector and Local streets.
IM-2	When reviewing proposed subdivisions, the City shall limit the development of new roadways to the minimum required to provide access to properties. The City shall also limit expansion of existing roadways when considering traffic volumes for future development.
IM-3	The City shall continue to set aside sufficient budget to maintain facilities for bicyclists (such as signage and pavement marking), pedestrians and transit users. The City shall also consider whether additional funds are available to develop new facilities.
IM-4	The City shall prepare and implement a Citywide Sidewalk Master Plan, to include sidewalk maintenance and prioritization of sidewalk infill projects.
IM-5	The City shall identify opportunities to provide bicycle facilities in the city and include them in the new bikeway plan as appropriate.
IM-6	The City shall update the City's Traffic calming guidelines and provide Sierra Madre-specific criteria for the use of traffic calming devices.
IM-7	The City shall update the City's ADA Plan.
IM-8	The City shall review Municipal Code Sections relating to parking, crosswalks, and pedestrian safety and amend as necessary.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-9	The City shall publicize and encourage the use of public transportation programs, such as light rail, bus and paratransit services.
Hillside Preservation Implementation Program	
IM-1	The City shall continue to enforce the Hillside Zone Ordinance and other ordinances that seek to protect the hillside areas.
IM-2	The City shall approach other hillside communities in the San Gabriel Valley to discuss the feasibility of establishing a protected hillside corridor along the San Gabriel Mountains.
IM-3	The City shall work with the Sierra Madre Mountains Conservancy to help it obtain funds to purchase hillside property, including exploring the use of bond issues, assessment districts, environmental partnerships, and other methods for purchasing and managing hillside areas.
IM-4	The City shall inform the Council for Watershed Health that it will provide assistance where possible. The City shall also help disseminate information regarding the work done by the Council.
IM-5	The City shall amend the Open Space Ordinance to identify wildland open space as areas to remain in their natural state to mitigate flood cycles and capture stormwater runoff, except where brush abatement is necessary to for fire safety.
IM-6	The City shall designate properties purchased by the Sierra Madre Mountains Conservancy and other non-profit organizations as natural open space utilizing conservation easements.
IM-7	The City shall coordinate with other public agencies' plans and pursue partnerships with local and regional environmental and conservation organizations to locate and protect hillside open space areas.
Co-Existence with Wildlife Implementation Program	
IM-1	The City shall provide brochures, and provide information on the City's website and e-blast to raise awareness that Sierra Madre is an urban/wildlife interface
IM-2	The City shall promote the establishment of a non-Brown Act, grassroots committee dedicated to encouraging the peaceful co-existence with wildlife.
IM-3	The City shall publicize and post signs that announce Resolution 72-62 which designates Sierra Madre as a Wildlife Sanctuary.
IM-4	The City shall provide information to the public regarding "wild proofing" their property and State laws that prohibit trapping, killing and relocating wildlife.
IM-5	The City shall continue to enforce regulations prohibiting spiked iron fencing.
IM-6	The City shall consider providing incentives for property owners to modify existing structures to better accommodate safe passage of wildlife.
IM-7	The City shall continue to make adequate waste removal services available to existing and future residents and businesses through an ongoing exclusive contract with a professional waste removal company, including providing wildlife-resistant trash cans.
IM-8	The City shall disseminate information associated with the High Activity Wildlife Zone.
Tree Preservation Implementation Program	
IM-1	The City shall continue to enforce the City's existing Tree Preservation Ordinance
IM-2	The City shall provide educational materials and opportunities regarding tree care and maintenance.
IM-3	The City shall implement the recommendations of the Community Forest Management Plan.
IM-4	The City shall follow developments in tree care and maintenance for inclusion into City operations and tree care educational programs.
IM-5	The City shall develop funding sources for the enhancement of the ongoing tree maintenance and planting program.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Waste Management and Recycling Implementation Program	
IM-1	The City shall continue to make adequate waste removal services available to existing and future residents
IM-2	The City shall encourage recycling through the purchase of recycled products, enforcement of recycling of construction and demolition debris, and the promotion of composting and green waste programs.
IM-3	The City shall continue to provide residents with a proper means of disposal of hazardous waste through participation in the Household Hazardous Waste Roundup.
Air Quality Implementation Program	
IM-1	The City shall ensure that it complies with the South Coast Air Quality Management District (SCAQMD) Air Quality Management Plan, and other regional initiatives and programs to improve air quality.
IM-2	The City shall continue to assess the air quality impacts from proposed developments and land uses through the environmental review process.
IM-3	The City shall continue to enforce abide by the requirements of the South Coast Air Quality Management District (SCAQMD) regarding air pollutant thresholds.
IM-4	Staff shall keep apprised of incentives offered by the South Coast Air Quality Management District (SCAQMD) and shall provide that information to the community.
IM-5	The City shall purchase low or zero emissions alternate-fuel vehicles for its fleet wherever possible.
IM-6	The City shall create a transportation brochure to provide the public with multiple options for reducing miles traveled and vehicle trips.
IM-7	The City shall continue to allow home-based businesses pursuant to the Home Occupation Permit Ordinance.
IM-8	The City shall continue to allow residential business above or at the rear of commercial uses in the Commercial Zone.
IM-9	The City shall continue to provide the fixed route local transportation services and provide increase social media marketing for greater public awareness.
IM-10	The City shall continue to partner with MTA and attend quarterly meetings to ensure access to the Gold Line light rail system.
IM-11	The City shall partner with regional transit providers to identify funding sources to expand transportation programs.
IM-12	The City shall continue to enforce the Noise Ordinance and amend as necessary with respect to the use of gas-powered lawn equipment.
IM-13	The City shall continue to enforce dust abatement measures during grading and construction.
IM-14	The City shall continue to enforce applicable City ordinances, as well as regional regulations pertaining to fugitive dust control.
IM-15	Staff shall research and review adopted second-unit smoke ordinances and present the results to the Planning Commission and City Council for their consideration as to whether they wish to adopt a second-unit smoke ordinance.
Fire Safety Implementation Program	
IM-1	The City shall continue to provide cost efficient fire and EMS services by maintaining adequate funding and recruiting and retaining qualified personnel.
IM-2	The City shall provide educational opportunities for the public to learn about fire safety by hosting annual preparedness fairs, fire prevention festivals, brush awareness evenings, and conducting annual inspections and prevention programs at local schools.
IM-3	The City shall distribute a semiannual newsletter from the Fire Department through social media websites, addressing Fire Prevention issues directly with the community.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-4	The City shall continue to contract dispatch services to Verdugo Dispatch Center and monitor response times through the Verdugo CAD (Computer Aided Dispatch) system.
IM-5	The City shall continue to require adequate fire protection through the adoption of the State Fire Code with local amendments for all developments.
IM-6	The City shall oversee the maintenance of adequate brush clearance in the Wildland/Urban Interface within the High Severity Fire Zone through annual brush inspections.
IM-7	The City shall continue to improve response times for Safety Personnel and their equipment in the Canyon areas.
IM-8	The City shall provide a fully functioning Emergency Operating Center with annual updates for city disasters.
IM-9	The City shall collaborate with the Arcadia Fire Department and Los Angeles County Road Department and Fire Department in the application of fire retardant and brush clearance along roadways.
Flood/Landslide Implementation Program	
IM-1	The City shall require that all new tract developments provide storm drainage infrastructure designed and built according to Los Angeles County Public Works/Flood Control District standards to allow for inclusion of those systems into the County Transfer Drain program.
IM-2	The City shall amend the Grading, Hillside Management Zone, Low Impact Development, and/or Water Efficient Landscape ordinances to limit the amount of impermeable area that can be constructed as a part of any development project.
IM-3	The City shall continue to improve emergency coordination between the City's internal departments, outside agencies, and city residents and business in order to further emergency preparedness.
Seismic Safety Implementation Program	
IM-1	The City shall consider earthquake safety and post-disaster functioning when siting, designing and constructing essential facilities in Sierra Madre.
IM-2	The City will consider engaging the services of a geological consultant to identify areas in the City where active faults pose a hazard to structures, and to assess the need for limitations on the location of new or altered structures near active faults and subsurface investigations prior to project approval.
IM-3	The City shall keep on file any geologic information obtained through project approvals for future reference.
IM-4	The City shall make information available to residents, property owners and emergency responders regarding seismic upgrade of buildings, including historic structures.
IM-5	The City shall collect and undertake a review of buildings that are unreinforced masonry (URM) and soft first-stories.
IM-6	The City shall continue to maintain and update the multi-hazard emergency preparedness plan for the City, and improve emergency coordination between the City's internal departments, outside agencies, and city residents and business.
IM-7	The City shall continue to enforce the Building Code and adopt any updates to seismic requirements in a timely manner.
IM-8	The City shall investigate requiring automatic gas shut-off in new construction and major renovations.
Noise Implementation Program	
IM-1	The City shall review its zoning ordinances and amend as necessary to include measures to mitigate noise impacts from mobile and stationary noise sources.
IM-2	The City shall identify opportunities to control noise levels associated with vehicular traffic throughout the City.
IM-3	The City shall amend its Noise Ordinance as needed to prohibit unnecessary excessive and annoying noise sources.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-4	The City shall continue to enforce its Noise Ordinance to ensure that noise levels in the commercial areas do not interfere with the normal business, commercial and residential activities.
IM-5	The City shall continue to enforce its Noise Ordinance to protect schools, hospitals, libraries, churches, parks and recreational areas from excessive sound levels.
IM-6	The City shall consider amending its Noise Ordinance to further restrict the use of gas powered lawn equipment.
IM-7	The City shall amend the Commercial Zone Ordinance to exclude noise-intensive uses that may be allowed in mixed-use projects.
IM-8	The City shall amend the Commercial Zone Ordinance to require that mixed-use projects be designed to prevent the transfer of noise between the commercial and residential uses.
IM-9	The City shall continue to limit construction activities to reasonable weekday and weekend/holiday hours to reduce noise impacts to residential uses, and enforce noise regulations addressing construction activities.
Law Enforcement Implementation Program	
IM-1	The City will seek to respond to all calls for service within three minutes of a dispatched call. The City will also increase the number of monthly neighborhood watch meetings throughout the City and will hold bi-annual community Town Hall meetings to educate the community and senior citizens on crime prevention.
IM-2	The City will review all proposed tract maps and multi-family development to assess the impact of increases in population on response time, calls for service and traffic.
IM-3	The City will seek to identify more Neighborhood Watch block captains & Business Watch participants to increase crime prevention awareness and vigilance.
IM-4	The City will partner with other City departments to facilitate their notification and/or response to citizen request for service traditionally outside the normal course and scope of the Police Department.
IM-5	The City will conduct regular quality of service audits with citizens who have interaction with police personnel. The quality of service audits will help identify issues of concern with overall quality of police service, and help determine critical training needs that may be needed to enhance the overall service by police personnel. In addition, ongoing training will be provided to police personnel in community policing and human relations.
IM-6	The City will partner with Community Emergency Response Team (CERT) volunteers to provide regular public safety and disaster preparedness training to citizens during neighborhood watch meetings, town hall meetings, and business watch meetings. In addition, efforts will be made to encourage all citizen and visitors to the City to participate in disaster preparedness programs sponsored by the Fire Department and CERT.
IM-7	The City will provide, with the assistance of the Community Emergency Response Team (CERT), community education programs in emergency response and disaster preparedness for City residents.
IM-8	The City will train all sworn police personnel and all other staff on the implementation of Standardized Emergency Management System (SEMS) plan to address disasters such as earthquakes, flooding, fire, extreme weather, hazardous material spills, and other accidents.
IM-9	The City will develop and maintain an Emergency Operations Plan and Natural Hazard Mitigation Plan, and will update it as needed.
IM-10	The City will partner with the Fire Department, Community Emergency Response Team (CERT) and Emergency Radio Station 1630 AM volunteers to coordinate disaster response and dissemination of information during a disaster.
IM-11	City will review existing ordinances and amend as necessary to incorporate hazard prevention measures for new and existing development.
IM-12	The City will continue to maintain a Code Enforcement Officer to respond to complaints from the public in a timely manner and ensure compliance with City codes and regulations.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-13	The City will work with residents and business owners to ensure code compliance in order to avoid the need for legal action. When such efforts have been exhausted, the City will follow Code Enforcement procedures to resolve violations.
IM-14	The City will identify and address Code violations that warrant pro-active, targeted Code enforcement efforts.
Recreation Services Implementation Program	
IM-1	The City shall continue to release the Wistaria Vine Community Newsletter 3 (three) times per year.
IM-2	The City will continue to host annual special events such as the Huck Finn Fishing Derby, Mount Wilson Trail Race, Fourth of July Festivities, Concerts in the Park, Family Movie Fridays and Halloween Happenings.
IM-3	The City will meet with local sports organizations (including, but not limited to, the Sierra Madre Little League, Sierra Madre Girls Softball Association, Sierra Madre Pony, Pasadena Unified and AYSO Region 2) on a bi-annual basis to plan for upcoming seasons.
IM-4	The City will continue to ensure that any aquatics services contracts includes provisions for accommodations to meet American with Disabilities Act requirements.
IM-5	The City will continue to work with Waterworks, or another aquatics services provider, to provide aquatic services for youth, adults and seniors.
IM-6	The Community Advisory Board for the aquatic center will continue to evaluate the program and provide an avenue for residents to voice concerns and initiate change.
IM-7	The City will utilize the special event committees to secure sponsorships for events and programs.
IM-8	The City will reach out to community cycling and running businesses to partner for cycling and/or running-based event.
IM-9	The City will partner with the Community Advisory Board to develop programming at the aquatic center for physically challenged individuals since the pool can accommodate physically challenged patrons.
IM-10	The City will continue to contract for park maintenance services.
IM-11	The City will reach out to local schools or the YMCA Teen Leadership Club to create a volunteer program for park maintenance/clean-up with the Sierra Madre Environmental Action Council.
IM-12	The City will seek to secure grants to fund replacement of park landscape with native plants and drought-resistant landscaping.
IM-13	The City will seek new funding sources to install new signs at parks and facilities as identified in the Parks and Facilities Master Plan.
IM-14	The City will continue to work with the Sierra Madre Pony League to improve the field conditions at Dapper Field.
IM-15	The City will continue partnership with Pasadena Unified School District and Alverno High School to share use of facilities.
IM-16	The City will reach out to St. Rita's, Bethany and La Salle schools to seek out opportunities for shared use of facilities through creation of a Memorandum of Understanding.
IM-17	The City will continue to contract for facility maintenance services.
IM-18	Utilize the Parks and Facilities Master Plan Scorecard to research new opportunities for open space use.
IM-19	The City will continue to monitor and assess the needs of the senior community through the update process of the Senior Master Plan.
IM-20	The City will continue to work with the San Gabriel Valley YWCA to provide lunches to the senior population at the Hart Park House.
IM-21	The City will continue to work with the San Gabriel Valley YWCA to provide lunches to homebound seniors through the Meals on Wheels program.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-22	The City will continue to partner with the Senior Community Commission to provide monthly senior programs such as special activities, lunch and learn and the movie series.
IM-23	The City will continue to have on-site staff clean the facility at the end of the day in conjunction with maintaining the facility maintenance contract.
IM-24	The City will continue to seek out volunteers to assist with programs like the daily lunch service and to provide classes such as chair yoga and strength training.
IM-25	The City will continue to work with the Senior Master Plan Committee and Senior Community Commission to complete the Senior Master Plan Update.
IM-26	The City will agendaize discussion topics on Senior Community Commission for allocating funds for special monthly programs, excursions, Senior Rocks, Community Yard Sale and Health Screening events.
IM-27	The City will create a Community Services subcommittee to explore the possibility of building new recreational facilities.
IM-28	The City will designate staff to reach out to local private and public organizations for shared use of facilities.
IM-29	The City will agendaize for Community Services Commission to provide direction regarding the expansion of funding grants for park acquisition.
IM-30	The City will amend the Subdivision Ordinance to include a requirement for new commercial and residential subdivisions to provide open space or contribute fees as part of new development.
IM-31	The City will coordinate with the interest groups, such as the Sierra Madre Mountain Conservancy, in order to evaluate their ability to acquire new land for City parks.
IM-32	The City will complete a Parks and Facility Master Plan Scorecard.
IM-33	The City will partner with other municipalities that have created new bike lanes for recreational and transportation uses.
Library Services Implementation Program	
IM-1	The City shall review and evaluate emerging library technologies, identify funding, prioritize technological projects, and incorporate projects as goals into Library Strategic Plan to ensure implementation. The library shall train staff and community residents in the use of implemented technologies.
IM-2	The City shall promote library services to the community by continuing relationships with local organizations and clubs, visits to local schools, surveying community residents for service priorities, and providing educational and cultural programs for all ages.
IM-3	The City shall utilize allocated training funds and local scholarship funds to encourage professional and paraprofessional training.
IM-4	The City shall continue to evaluate all library collections so that they are accessible, browseable, and relevant to community residents through the use of updated collection policies, circulation policies, and general library operational procedures.
IM-5	The City shall continue the Memorandum of Understanding agreement with the Sierra Madre Historical Preservation Society (SMHPS), and assign a Library Board of Trustee Liaison to attend monthly SMHPS meetings to report on library and local history matters; library staff will present to SMHPS twice yearly on status of Local History/Archive collection.
IM-6	The City shall continue to seek supplemental funding opportunities to support library services through local philanthropic groups, grants, and donations.
IM-7	The City shall continue to provide meaningful volunteer opportunities for residents from teens through adults. Library staff shall engage and train volunteers in duties relating to processing of library materials, docent tours, digitization projects, public programs, marketing, and as library ambassadors to the community.

3. Project Description

Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
Community Cultural and Special Events Implementation Program	
IM-1	The City will continue to reach out to local arts organizations about partnership opportunities, such as Concerts in the Park and Summer Fun in the Park.
IM-2	The City will continue the Concerts in the Park and Movies in the Park program.
IM-3	The City will work with the Community Services Commission and Senior Commission to create art programs for youth and seniors.
IM-4	The City will continue the Coordinating Council quarterly meetings to keep public informed of City and non-City functions
IM-5	The City will seek input from the Arts Advisory Committee as needed when funding or projects are presented to the City.
IM-6	The City will publish the Wistaria Vine Community Newsletter 3 (three) times a year.
IM-7	The City will continue the use of a government educational channel to broadcast cultural programming.
IM-8	The City shall ensure that video production contractors provide the level of service provided for in the contract.
IM-9	The City will coordinate with the Police and Fire Departments regarding Special Event Permits to ensure public safety during special events.
IM-10	The City will send Work Orders to the Public Works Department for large special events to ensure adequate preparation of facilities.
IM-11	The City will continue to utilize the assistance of the Public Works Department to hang street banners.
IM-12	The City will continue to provide lower cost options for the use of meeting facilities by local non-profits on the annual fee schedule.
IM-13	The City will provide the annual Volunteer Facility Attendant training.
Transit Services Implementation Program	
IM-1	The City will partner with local municipalities to explore additional transit funding sources.
IM-2	The City will establish a committee to explore the feasibility of partnering with the Cities of Arcadia and Pasadena to develop regional transit service to decrease costs.
IM-3	The City will continue to present complaints and suggestions for service improvements to the Community Services Commission.
IM-4	The City will maintain contractual agreements with the transit provider to continue to provide the fixed route service at no cost to users.
IM-5	Continue to offer discounted Metro Senior Passes provided by the Senior Community Commission donation account and offer free fixed-transit service to all users.
IM-6	The City will continue to attend Metro meetings to maintain services within Sierra Madre and access to the Goldline Station.
IM-7	The City will create a signage program to provide adequate directional signage to alert customers and residents of parking available behind stores on Sierra Madre Blvd.
IM-8	The City will consider the availability of City parking lots to determine whether a Park-and-Ride lot is feasible.
IM-9	The City will continue to enforce traffic laws, including monitoring of busy intersections, to maintain safety and efficient circulation without impacting the village atmosphere. The City will also consider the feasibility of utilizing measures to reduce traffic speed.
IM-10	The City will evaluate the feasibility of providing additional disabled parking for the Hart Park House and downtown business district.
IM-11	The City will provide biannual traffic control safety training for citizens at Town Hall meetings.

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Table 3-6 Proposed City of Sierra Madre General Plan Policies and Implementation Program Measures

Number	Policy/Measure
IM-12	The City will develop a new program that teaches bicycle safety.
Public Services Implementation Program	
IM-1	The City shall review and amend as necessary Titles 15 (Buildings and Construction), 16 (Subdivisions), and 17 (Zoning) of the Municipal Code to require that all proposed development be provided with adequate water, sewer, drainage, electrical, and telecommunications systems to meet the demands of the project.
IM-2	Improve the City's information communication systems utilizing all available and cost effective technologies.

3.6 INTENDED USES OF THE EIR

This is a Program EIR which examines the potential environmental impacts of the General Plan Update. This DEIR is also being prepared to address various actions by the City and others to adopt and implement the General Plan Update. It is the intent of the DEIR to enable the City of Sierra Madre, other responsible agencies, and interested parties to evaluate the environmental impacts of the General Plan Update, thereby enabling them to make informed decisions with respect to the requested entitlements. The anticipated approvals required for this project are as follows:

Lead Agency	Action
City of Sierra Madre Planning Commission	<ul style="list-style-type: none"> • Recommendation to City Council to adopt the Sierra Madre General Plan Update and Implementation Program • Recommendation to City Council to certify the EIR • Recommendation to the City Council to adopt the Mitigation Monitoring Program • Recommendation to City Council to adopt programs or other actions that implement the Sierra Madre General Plan Update • Recommendation to City Council to adopt any ordinances, guidelines, programs or other mechanisms that implement the Sierra Madre General Plan Update
City of Sierra Madre City Council	<ul style="list-style-type: none"> • Adoption of the Sierra Madre General Plan Update and Implementation Program • Certification of the EIR • Adoption of the Mitigation Monitoring Program • Adoption of any ordinances, guidelines, programs, or other mechanisms that implement the Sierra Madre General Plan Update • Adoption of programs or other actions that implement the Sierra Madre General Plan Update

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3.7 REFERENCES

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